

PRESS RELEASE

Disclosure of an Increase in Shareholding and Voting Rights

As a result of several share purchases carried out between November 24 and 29, Sofi Emy, a company controlled by Eduardo Malone, Chairman and Chief Executive Officer of Chargeurs, individually crossed the disclosure thresholds of 5% of the capital and 5% of the voting rights and individually held 671,483 shares and an equivalent number of voting rights, corresponding to 5.12% of the capital and 5.01% of the voting rights.

Consequently, on November 29, the percentage of voting rights held by Eduardo Malone directly and indirectly increased above the 5% disclosure threshold. As of that date, Eduardo Malone directly and indirectly held 672,646 shares and 672,661 voting rights, representing 5.13% of the capital and 5.02% of the voting rights.

The combined interest of the concert group comprising Jérôme Seydoux and the companies he controls, Pathé and Ojej, and Eduardo Malone and the company he controls, Sofi Emy, did not cross any disclosure thresholds. As of November 29, the group owned 1,714,987 Chargeurs shares and 1,727,343 voting rights, representing 13.07% of the capital and 12.9% of the voting rights.

In addition, the concert group holds 143,733 bonds that are convertible into 3,990,026 Chargeurs shares based on the current 2011 conversion ratio of 1 bond for 27.76 shares.

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