


**CHARGEURS**

CLOSING PRICE\* **EUR7.9**  
 VALUATION (UPSIDE) **EUR7 (-11%) ■ EUR11 (+40%)**

VALUATION RANGE	EPS 23e	EPS 24e
↘ -36%   ↘ -21%	↘ -9%	↘ -28%

## Weaker Q3 23 sales, although signs of films bottoming out

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### Weaker-than-expected Q3 23 sales release

Q3 23 sales were down 14% at EUR151m, of which -8% LFL. We were expecting sales of EUR175m up 2.8% LFL. The downside to our forecasts was driven by weaker-than-expected performance at Advanced Materials and at the Museum business. Advanced Materials saw sales declining 6% LFL (a slower pace of decline vs. Q2) as the division continued to face adverse market conditions and slow inventory replenishment at clients. Fashion Technologies posted 4.7% organic growth thanks to good momentum in Asia, partially offset by a slight slowdown in Europe, particularly at luxury brands. The Museum business was up 13.6% LFL slowing down from previous quarter, mostly due to project phasing. The target for the division to reach EUR120m of sales this year is unchanged, implying a rebound in Q4.

### Signs of order intake recovery in the film business

While Advanced Materials (50% of group EBIT) recorded weak sales, the order intake was said by management to have consistently improved since July 2023, translating into volume growth in positive territory in September and in October, which could lead to growth for the division in Q4 23.

### Estimates and valuation range revised down

We have cut our forecasts by 9% this year and 28% next year to take into account the impact of weaker trends on profitability. We have also revised down our valuation range accordingly (ROCE/WACC at EUR7 and DCF at EUR11).

*Closing Price (9 November 2023)		EUR7.9	Performance <sup>(1)</sup>				
Market cap (EURm)		191	Absolute(%)	7	5	(24)	(39)
Free float (EURm)		110	Rel. Sector(%)	4	8	(16)	(37)
EV (EURm)		472	Rel. MSCI SMID(%)	5	5	(20)	(40)
3m avg volume (EURm)		0.7					
Refinitiv / Bloomberg		CRIP.PA / CRI.FP					
Country / Sub Sector		France / Other Support Services					

Financials	12/22	12/23e	12/24e	12/25e	Valuation metrics <sup>(2)</sup>	12/22	12/23e	12/24e	12/25e
EPS, Adjusted (EUR)	1.09	0.58	1.02	1.43	P/E (x)	15.4	13.5	7.7	5.5
EPS, Company (EUR)	0.92	0.54	0.71	1.14	Net yield (%)	4.5	9.7	12.7	20.3
EPS - Refinitiv (EUR)	0.96	0.45	0.92	1.41	FCF yield (%)	(1.1)	(4.5)	3.1	13.0
Net dividend (EUR)	0.76	0.76	1.00	1.60	EV/Sales (x)	0.9	0.7	0.7	0.6
					EV/EBITDA (x)	9.5	8.7	7.6	6.2
Sales (EURm)	746	678	736	773	EV/EBITA (x)	14.4	15.2	11.9	8.9
EBITA, Adj. (EURm)	45.4	31.2	40.6	54.1	EV/CE (x)	1.4	1.0	1.0	1.0
Net profit, Adj. (EURm)	24.8	13.2	23.0	32.3					
ROCE (%)	8.6	-	7.6	9.0					
Net Debt/EBITDA, Adj. (x)	3.9	5.4	4.8	3.9					

Source: BNP Paribas Exane (estimates), Refinitiv (consensus) (1) In listing currency, with dividend reinvested (2) Yearly average price for FY ended 12/22

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## Investment case, valuation and risks

### Chargeurs

#### **Investment case**

Chargeurs' convincing premiumization and build-up strategy is expected to accelerate earnings growth in the next three years.

#### **Valuation methodology**

A DCF valuation (WACC @ 8.2% and LT growth at 1%) points to EUR11/share while a ROCE/WACC 2024e approach points to EUR7/share.

#### **Risks**

##### *To the upside:*

Faster recovery in the apparel industry or in the museum services market.

##### *To the downside:*

Further weakness in the apparel industry, lower than expected activity at CHS.

Exclusive use of  
Florence HOCDEE-LEROY



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Mourad Lahmidi BNP Paribas SA

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## Price and Valuation Range Chart

### Chargeurs

Historical closing price & valuation range (as of 09/11/2023)



Source: BNP Paribas

### Historical valuation range changes

Date & Time of Dissemination (UTC)	Rating	Valuation Range	Closing Price*	Key Changes	Person(s) Involved
9 Nov. 2023 (1)	N/A	EUR7.00 EUR7.00	EUR7.85		M. Lahmidi
7 Sep. 2023 10:46	N/A	EUR 11.00   14.00	EUR9.70	TP down	M. Lahmidi
10 Mar. 2023 15:41	N/A	EUR 14.00   19.00	EUR15.58	TP up	M. Lahmidi
9 Nov. 2022 11:30	N/A	EUR 13.00   19.00	EUR12.98	TP down	M. Lahmidi
19 Jul. 2022 15:42	N/A	EUR 17.00   22.00	EUR16.13	TP down	M. Lahmidi
12 May 2022 09:37	N/A	EUR 21.00   25.00	EUR17.89	TP down	M. Lahmidi
12 Nov. 2021 06:53	N/A	EUR 24.00   31.00	EUR27.44	TP up	B. Spruntulis
9 Sep. 2021 12:15	N/A	EUR 22.00   29.00	EUR25.60	TP up	M. Lahmidi
28 May 2021 17:53	N/A	EUR 20.00   28.00	EUR21.62	TP up	M. Lahmidi
18 Feb. 2021 16:57	N/A	EUR 20.00   28.00	EUR21.55	Valuation change	M. Lahmidi
4 Feb. 2021 06:30	N/A	EUR 17.00   24.00	EUR19.44	Enter sponsored list	M. Lahmidi

(1) Please refer to the Cube for the dissemination time of this report.

Note:

- Closing price is based on market close price on last business close date.
- Closing prices and target prices have been adjusted to take into account stock split or corporate actions where applicable.

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Price at 09 Nov. 23: EUR7.9

Valuation range (EUR): 7.0 (-11%) | 11.0 (+40%)

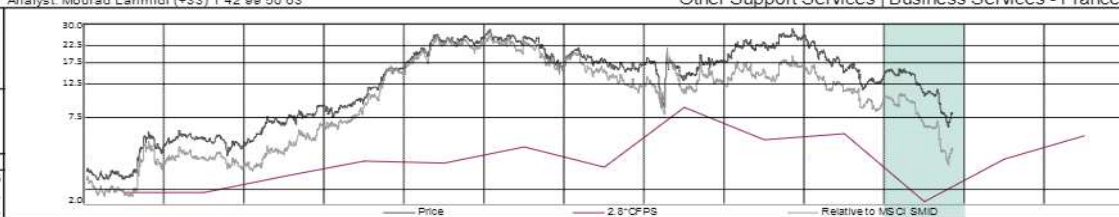
CHARGEURS

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Company Highlights					EURm
Enterprise value					472
Market capitalisation					191
Free float					110
3m average volume					0.7
Performance (*)					
Absolute					5% (24%) (39%)
Rel. Sector					8% (16%) (37%)
Rel. MSCI SMD					5% (20%) (40%)
12m Hi/Low (EUR): 15.8 -50% / 8.4 +23%					
CAGR 2008/2023					2023/2025
EPS restated					57%
CFPS					65%



Price (yearly avg from Dec. 12 to Dec. 22)	3.2	3.7	5.3	7.1	11.3	22.8	23.1	17.5	15.8	23.1	16.9	7.9	7.9	7.9
PER SHARE DATA (EUR)	Dec. 12	Dec. 13	Dec. 14	Dec. 15	Dec. 16	Dec. 17	Dec. 18	Dec. 19 *	Dec. 20	Dec. 21	Dec. 22	Dec. 23e	Dec. 24e	Dec. 25e
No of shares year end, basic, (m)	13,525	14,341	16,021	22,966	22,966	23,331	23,552	23,849	23,108	24,274	24,274	24,274	24,274	24,274
Avg no of shares, diluted, excl. treasury stocks (m)	21,801	22,378	22,407	19,616	22,956	23,172	23,365	22,882	22,851	22,938	22,938	22,938	22,938	22,938
EPS reported, Gaap	(1.12)	0.26	0.69	0.78	0.94	1.05	1.15	0.66	1.79	1.30	0.92	0.54	0.71	1.14
EPS company definition	(1.12)	0.26	0.69	0.78	0.94	1.05	1.15	0.66	1.79	1.30	0.92	0.54	0.71	1.14
EPS restated, fully diluted	(0.43)	0.26	0.52	1.43	1.12	1.31	1.38	0.97	2.72	1.74	1.09	0.58	1.02	1.43
% change	NS	NS	98.3%	174.6%	(21.9%)	16.9%	5.8%	(29.5%)	179.4%	(36.1%)	(37.1%)	(46.9%)	74.9%	40.5%
Book value (BVPS) (a)	12.3	11.0	11.4	9.5	9.9	9.9	10.1	9.7	10.2	11.0	11.5	11.3	11.3	11.5
Net dividend	0.00	0.00	0.20	0.30	0.55	0.60	0.67	0.40	1.32	1.24	0.76	0.76	1.00	1.60
STOCKMARKET RATIOS	Dec. 12	Dec. 13	Dec. 14	Dec. 15	Dec. 16	Dec. 17	Dec. 18	Dec. 19 *	Dec. 20	Dec. 21	Dec. 22	Dec. 23e	Dec. 24e	Dec. 25e
P / E (P/EPS restated)	NC	14.3x	10.1x	4.9x	10.1x	17.4x	16.7x	18.0x	5.8x	13.3x	15.4x	13.5x	7.7x	5.5x
P / Relative to MSCI SMD	NC	62x	43x	28x	51x	95x	96x	111x	16x	89x	104x	103x	67x	53x
FCF yield	58.5%	31.6%	21.0%	10.7%	8.1%	2.0%	(1.4%)	(2.5%)	16.1%	9.6%	(1.1%)	(4.5%)	3.1%	13.0%
P / BVPS	0.26x	0.34x	0.46x	0.74x	1.14x	2.31x	2.29x	1.80x	1.55x	2.10x	1.46x	0.89x	0.89x	0.88x
Net yield	0.0%	0.0%	3.8%	4.2%	4.9%	2.6%	2.9%	2.3%	8.3%	5.4%	4.5%	9.7%	12.7%	20.3%
Payout	0.0%	0.0%	38.4%	21.0%	49.2%	45.9%	48.4%	41.0%	48.5%	71.2%	69.4%	130.8%	98.5%	111.9%
EV / Sales	0.23x	0.21x	0.24x	0.32x	0.60x	1.07x	1.19x	0.97x	0.72x	0.97x	0.87x	0.70x	0.66x	0.62x
EV / Restated EBITDA (**) (a)	6.0x	4.2x	3.6x	4.0x	6.3x	10.4x	11.2x	10.1x	5.8x	9.7x	9.5x	8.7x	7.6x	6.2x
EV / Restated EBITA	12.9x	6.7x	5.1x	5.2x	7.9x	12.8x	13.9x	14.7x	7.4x	14.1x	14.4x	15.2x	11.9x	8.9x
EV / NOPAT	16.1x	9.8x	7.0x	6.6x	9.7x	14.8x	16.6x	19.4x	8.2x	16.6x	16.3x	21.7x	13.2x	11.1x
EV / OpFCF	3.1x	3.6x	4.1x	6.2x	9.0x	22.7x	73.3x	42.3x	7.0x	9.0x	22.6x	18.4x	13.0x	8.6x
EV / Capital employed (incl. gross goodwill)	0.6x	0.6x	0.7x	0.9x	1.5x	2.9x	2.2x	1.7x	1.5x	1.8x	1.4x	1.0x	1.0x	1.0x
ENTERPRISE VALUE (EURm)	121	96	116	161	306	569	682	609	591	716	653	472	483	482
Market cap	42	51	83	139	259	528	539	401	362	543	397	191	191	191
+ Adjusted net debt (including lease liability)	99	59	46	26	48	39	145	209	227	198	266	291	303	300
+ Other liabilities and commitments	11	13	16	15	17	16	17	18	17	15	13	13	13	13
+ Revalued minority interests	2	1	2	2										
- Revalued investments	32	28	30	20	17	14	20	19	15	40	22	22	22	21
P & L HIGHLIGHTS (EURm)	Dec. 12	Dec. 13	Dec. 14	Dec. 15	Dec. 16	Dec. 17	Dec. 18	Dec. 19 *	Dec. 20	Dec. 21	Dec. 22	Dec. 23e	Dec. 24e	Dec. 25e
Sales	524	467	478	499	506	533	573	626	822	737	746	678	736	773
Restated EBITDA (b) (**) (a)	20	23	32	40	49	55	61	60	102	74	69	54	64	77
Depreciation	(11)	(9)	(9)	(10)	(10)	(10)	(12)	(19)	(23)	(23)	(23)	(23)	(23)	(23)
Restated EBITA (b)	9	14	23	31	39	44	49	41	79	51	45	31	41	54
Reported operating profit (loss)	9	18	21	24	34	39	42	32	56	41	39	24	34	47
Net financial income (charges)	(11)	(7)	(6)	(5)	(5)	(9)	(11)	(12)	(10)	(11)	(19)	(18)	(15)	(15)
Affiliates	(1)	0	(0)	(11)	(2)	(1)	0	(0)	(2)	1	0	0	0	0
Other	(9)	(4)	(4)	8	(5)	(4)	(5)	(5)	(4)	(1)	3	7	(2)	(6)
Tax	1	0	(0)	(0)	0	0	0	0	1	(0)	(0)	0	0	1
Minorities	(12)	8	11	15	22	25	27	16	41	31	22	13	17	27
Net attributable profit reported	(8)	6	12	28	26	30	32	22	62	40	25	13	23	32
Net attrib. table profit restated (c)	(9)	6	12	28	26	30	32	22	62	40	25	13	23	32
CASH FLOW HIGHLIGHTS (EURm)	Dec. 12	Dec. 13	Dec. 14	Dec. 15	Dec. 16	Dec. 17	Dec. 18	Dec. 19 *	Dec. 20	Dec. 21	Dec. 22	Dec. 23e	Dec. 24e	Dec. 25e
EBITDA (reported) (**) (a)	19	26	30	34	44	49	55	53	84	70	68	54	63	77
EBITDA adjustment (b)	1	(3)	2	7	5	6	6	7	18	4	0	0	0	0
Other items	1	0	(2)	(8)	(5)	(9)	(5)	(7)	(5)	(3)	12	(3)	(0)	(0)
Change in WCR	23	5	9	8	1	(7)	(23)	(13)	3	22	(41)	(15)	(15)	(9)
Operating cash flow	44	34	38	40	45	39	34	40	100	93	40	36	48	68
Capex	(5)	(7)	(10)	(14)	(11)	(14)	(24)	(25)	(15)	(13)	(11)	(10)	(11)	(12)
Operating free cash flow (OpFCF)	39	27	28	26	34	25	9	14	85	80	29	26	37	56
Net financial items (d) + tax paid	(14)	(10)	(11)	(11)	(13)	(15)	(17)	(24)	(27)	(28)	(33)	(34)	(31)	(32)
Free cash flow	26	17	18	15	21	10	(7)	(10)	58	52	(4)	(9)	6	25
Net financial investments & acquisitions	(1)	10	0	1	(20)	(4)	(66)	(9)	(62)	(4)	(12)	0	0	0
Other	22	8	(13)	1	(9)	6	(7)	(19)	(26)	(1)	(33)	0	0	0
Capital increase (decrease)	1	2	3	11	0	0	(10)	(10)	(0)	0	0	0	0	1
Dividends paid	0	0	0	(3)	(12)	(7)	(11)	(9)	(6)	(18)	(18)	(17)	(17)	(23)
Increase (decrease) in net financial debt	(48)	(36)	(8)	(25)	20	(6)	101	57	36	(29)	67	26	11	(3)
Cash flow, group share	8	19	19	21	31	31	40	29	70	43	47	17	32	45
BALANCE SHEET HIGHLIGHTS (EURm)	Dec. 12	Dec. 13	Dec. 14	Dec. 15	Dec. 16	Dec. 17	Dec. 18	Dec. 19 *	Dec. 20	Dec. 21	Dec. 22	Dec. 23e	Dec. 24e	Dec. 25e
Net operating assets	117	104	123	124	164	162	239	286	350	355	390	381	372	385
WCR	80	50	48	41	46	46	65	73	57	34	77	92	107	116
Restated capital employed, incl. gross goodwill	198	154	171	175	199	197	304	359	407	388	467	473	480	481
Shareholders' funds, group share	167	158	163	219	227	230	237	232	237	267	280	275	275	280
Minorities	7	3	4	3	0	0	0	0	0	(1)	0	0	0	(1)
Provisions/ Other liabilities	23	24	27	24	22	22	27	32	38	49	37	22	17	17
Net financial debt (cash)	46	10	2	(23)	(3)	(9)	92	149	185	166	223	240	260	257
FINANCIAL RATIOS (%)	Dec. 12	Dec. 13	Dec. 14	Dec. 15	Dec. 16	Dec. 17	Dec. 18	Dec. 19 *	Dec. 20	Dec. 21	Dec. 22	Dec. 23e	Dec. 24e	Dec. 25e
Sales (% change)	(5.1%)	(10.9%)	2.6%	4.3%	1.5%	5.3%	7.6%	9.2%	31.2%	(10.4%)	1.3%	(9.1%)	8.6%	5.0%
Organic sales growth	(6.8%)	(4.3%)	4.6%	1.7%	5.1%	3.2%	2.6%	(1.2%)	27.5%	(10.5%)	(4.3%)	(5.2%)	7.6%	5.0%
Restated EBITA (% change)	(54.8%)	53.2%	50.0%	33.6%	27.1%	14.1%	10.4%	(15.5%)	91.5%	(36.1%)	(10.5%)	(31.4%)	30.2%	33.5%
Restated attributable net profit (% change)	NC	NC	98.6%	140.4%	(8.6%)	18.0%	6.7%	(31.0%)	179.0%	(35.8%)	(38.0%)	(46.9%)	74.9%	40.5%
Personnel costs / Sales	NC	NC	NC	NC	NC	NC	NC	NC	NC	NC	NC	NC	NC	NC
Restated EBITDA margin (**) (a)	3.8%	4.9%	6.6%	8.1%	9.6%	10.2%	10.6%	9.6%	12.5%	10.0%	9.2%	8.0%	8.6%	10.0%
Restated EBITA margin	1.8%	3.1%	4.8%	6.1%	7.7%	8.3%	8.5%	6.6%	9.0%	6.9%	6.1%	4.6%	5.5%	7.0%
Tax rate	NC	31.9%	27.7%	NC	18.5%	13.7%	16.0%	24.4%	9.6%	1.6%	NC	NC	10.0%	20.0%
Net margin	(1.9%)	1.2%	2.5%	5.7%	5.1%	5.7%	5.8%	3.8%	7.5%	5.5%	3.3%	1.9%	3.1%	4.0%
Capex / Sales	1.0%	1.5%	2.1%	2.8%	2.2%	2.6%	4.2%	4.0%	1.8%	1.8%	1.4%	1.5%	1.5%	1.5%
OpFCF / Sales	7.4%	5.7%	5.9%	5.2%	6.7%	4.7%	1.6%	2.3%	10.3%	10.8%	3.9%	3.8%	5.1%	7.3%
WCR / Sales	15.3%	10.8%	10.1%	8.1%	9.0%	8.6%	11.4%	11.7%	6.9%	4.5%	10.4%	13.8%	14.6%	15.0%
Capital employed (excl. gdw. /intangibles) / Sales	24.4%	18.8%	20.6%	19.4%	21.2%	20.5%	25.4%	29.7%	21.7%	20.4%	25.6%	29.4%	28.4%	27.8%
ROE	(5.6%)	3.7%	6.4%	12.8%	11.3%	13.2%	13.6%	9.6%	26.3%	14.9%	8.9%	4.8%	8.4%	11.5%
Gearing	57%	37%	25%	12%	21%	17%	61%	90%	96%	74%	95%	106%	110%	107%
EBITDA / Financial charges (**) (a)	3.1x	5.9x	8.6x	11.5x	11.3x	7.3x	6.8x	6.1x	6.6x	8.6x	4.9x	3.0x	4.2x	5.1x
Adjusted financial debt (A)+(B) / EBITDA (**) (a)	4.8x	2.6x	1.4x	0.6x	1.0x	0.7x	2.4x	3.5x	2.2x	2.7x	3.9x	5.4x	4.8x	3.9x
ROCE, excl. gdw. /intangibles	5.9%	11.2%	16.8%	25.4%	29.6%	35.1%	28.2%	16.8%	40.2%	28.7%	20.9%		17.4%	20.3%
ROCE, incl. gross goodwill	3.8%	6.4%	9.7%	14.0%	15.9%	19.4%	13.5%	8.7%	17.6%	11.1%	8.8%		7.6%	9.0%
WACC	4.9%	5.6%	6.7%	8.3%	8.8%	9.0%	8.1%	7.6%	7.6%	7.8%	8.2%			



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