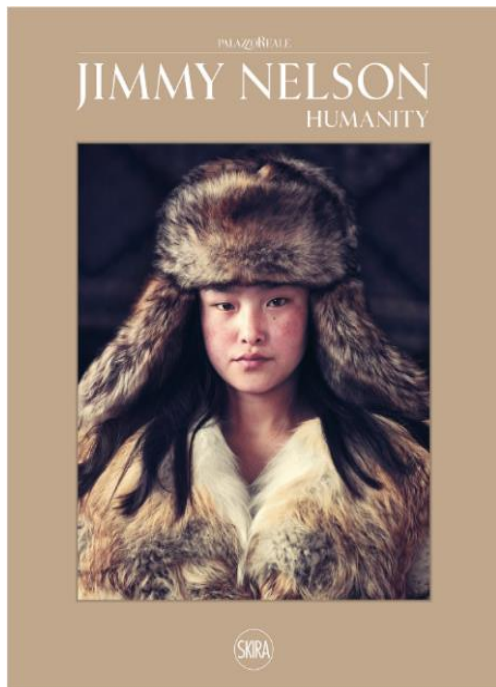


A dynamic autumn for Chargeurs Museum Studio: Opening of a major photographic exhibition in Milan, New appointments to accelerate international expansion



- Skira Editore, the Italian subsidiary of Chargeurs Museum Studio, has designed and produced, with the Jimmy Nelson Foundation and the Palazzo Reale in Milan, the exhibition Humanity, marking the launch of the Fashion Week.
- This exhibition, for which Skira Editore holds the distribution rights for 5 years, is intended to be presented by Chargeurs Museum Studio worldwide.
- Skira Editore is once again taking over the Palazzo Reale. In 2022, Skira Editore organized a retrospective exhibition devoted to the photographer Richard Avedon, which attracted 71,000 visitors.
- To support the development of its activities and their international expansion, Chargeurs Museum Studio is strengthening its teams with the appointments of Catherine Castillon as Managing Director of Skira Editore and Isabelle Tardieu as Managing Director of Museum Studio France.

The aim of the Humanity exhibition is to take visitors on a journey to the very heart of the photographed people

Born in England in 1967, Jimmy Nelson, one of the most renowned photographers on the international contemporary scene, devotes his life to travelling the world to photograph some of the most threatened indigenous cultures. His photographs tell the story of these peoples, their emotions and their traditional customs.

Running from September 20, 2023, to January 21, 2024, Humanity, Jimmy Nelson's first solo exhibition in Italy, brings together 65 large photographic prints that are among the artist's most famous works, through which he tells the story of some of the world's most endangered indigenous peoples, reveals their vision of the world and highlights the beauty and diversity of their often-unknown cultures.

Jimmy Nelson says: *"My work as a photographer is rooted in a deep sense of empathy for the indigenous peoples I seek to bring to light through my work. I seek to establish an authentic connection with people from different cultures to inspire others to embrace the beauty of humanity, recognizing that we are all one people."*

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More information on the exhibition: <https://www.palazzorealemilano.it/en/mostre/humanity>

Skira Editore, an iconic publishing house within Chargeurs Museum Studio

Almost a century old, Milan-based Skira Editore is a benchmark in the world of high-end artistic creation. In addition to its reputation as a publisher of art books and catalogs, Skira Editore has established itself as one of the world's most prestigious cultural brands, notably through the design and production of major exhibitions.

To accelerate the growth of this iconic company, Catherine Castillon, who worked with Museum Studio for many months in Italy, is taking over the management of Skira Editore. She succeeds Massimo Vitta Zelman, who remains Chairman of the Board of Directors. Leveraging the editorial excellence and production quality of Skira Editore, Catherine Castillon will develop the company around four strategic axes:

- Geographical expansion of activities, in Italy, in Southern Europe and more widely internationally – notably in Saudi Arabia, where Skira has recently been awarded to create a new collection of art books for the Ministry of Culture;
- Consolidation of the publishing strategy and creation of new collections for museums, galleries and brands;
- Expansion of temporary and travelling exhibitions on a wide range of themes, from classical art to pop culture;
- Launch of initiatives integrated into Museum Studio's global offering, such as the creation and management of museum boutiques.

Opening of Chargeurs Museum Studio in France, and strategic expansion abroad

Museum Studio is the world's largest studio offering comprehensive cultural services for institutions, museums, foundations, and brands. Its ambition is to provide unique support to major decision-makers and their teams to make their cultural project a landmark and a unique experience, from the physical location to its extension into the digital sphere. Chargeurs Museum Studio benefits from a track record of outstanding references, with over 3,000 projects delivered across 30 countries.

Drawing on its cross-disciplinary skills and its international network, Museum Studio also aims to put its expertise at the service of French players, both private and public, to help them design and implement large-scale projects that will enable them to expand and enhance their cultural footprint. Therefore, Chargeurs Museum Studio has set up a team in France, headed by Isabelle Tardieu.

Delphine de Canecaude, Managing Director of Chargeurs Museum Studio, commented: "*The arrival of this new team of creative thinkers will enable us to accelerate the development of an integrated global offering of Museum Studio services. With the cross-functional dynamic we've embarked upon, it's vital to boost our organization in order to seize every opportunity and succeed in our strategy of international conquest, particularly in Asia.*"

Graduated from HEC Paris, **Catherine Castillon** started an international career working for 10 years in Strategic Marketing for L'Oréal, Procter & Gamble and LVMH. In 2012, she co-founded Etoile Rouge Italie, now merged with Havas BETC, that quickly became the reference agency in branding and communication of many companies as Gucci, Ray Ban, Bulgari, among others. Her agility, her enthusiasm and her in-depth knowledge of the different businesses, particularly publishing and international distribution, will enable her to successfully steer Skira's development in the coming years.

Isabelle Tardieu started her career at Warner Music / Atlantic Records, developing international artists in France, then moved on to the French advertising agency BETC where she led the music & culture department for 8 years - working with Air France, L'Oréal, Evian, and Lacoste. She then joined the creative agency UZIK as a partner to manage all events and entertainment activities for clients such as Adidas, Heineken, Google Arts & Culture, YouTube, and Hermès Foundation - while also curating the music festival Calvi On The Rocks. Her comprehensive profile blending strategic vision, industry knowledge and production experience will allow her to expand our presence in the French market.

2023 Financial Calendar

Thursday, November 9, 2023 (before market)

Third-quarter 2023 revenue



ABOUT CHARGEURS

CHARGEURS is a family-owned entrepreneurial Group and world leader in high value added niche markets. Located in nearly 100 countries with nearly 2,500 employees, the Group is organized into two strategic business segments: Technologies and Luxury.

Benefiting from the long-term strategy of the Fribourg Family Group, its reference shareholder via Columbus Holding, Chargeurs serves sectors with strong structural growth and expresses its know-how of excellence in the commercial, industrial, marketing and logistics fields. The Group, whose global signature is High Emotion Technology, achieved revenues of €746 million in 2022 and celebrated its 150 years of entrepreneurial boldness.

The Chargeurs share is listed on Euronext Paris and is PEA-PME eligible.

ISIN Code: FR0000130692, Bloomberg Code: CRI:FP, Reuters Code: CRIP.PA