

## Chargeurs Museum Studio wins numerous new commercial successes in the United States and Europe

- **D&P, the US subsidiary of Chargeurs Museum Studio (CMS), signed two museum development contracts in the United States:**
  - ◆ The creation of the Washington-on-the-Brazos museum in Texas
  - ◆ The renovation of the National Coast Guard Museum in Connecticut
- **CMS UK contributes to the opening of three new cultural sites in Europe:**
  - ◆ The Burrell Collection in Glasgow
  - ◆ The International Rugby Experience in Limerick, Ireland
  - ◆ The *Everest Through the Lens* exhibition at the Royal Geographical Society in London
- **The commercial dynamism of CMS illustrates the creative power of the activity and fuels earnings growth prospects for 2023 and subsequent years**

Chargeurs Museum Studio, the world's largest studio dedicated to the creation of cultural content, has just won several significant commercial successes in North America and in Europe. These new contracts, which bring with them encouraging financial prospects, illustrate the leadership of CMS and the relevance of its business model in a very dynamic world market.

In the United States, CMS has signed two major contracts:



D&P won a project for the creation of the **Washington-on-the-Brazos** museum commissioned by the **Texas Historical Commission**, to celebrate the Texas declaration of independence obtained in the Washington-on-the-Brazos community in 1836. The project includes the engineering design and creation of several spaces, including a museum, a welcome center and several historical buildings on a site with a total surface area of more than 5,000 square meters.



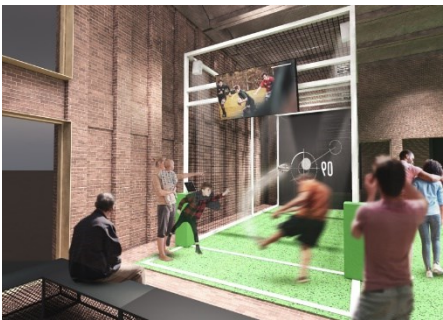
D&P was also selected for the creation of the new **National Coast Guard Museum**, to be located in **New London, in the state of Connecticut**. The purpose of this museum is to honor American coast guards and to offer an immersive experience including more than 200 galleries, to discover the daily lives of coast guards. The specifications provide for the engineering design, production and development of more than 1,000 artifacts and more than 5,000 images covering an area of more than 3,500 square meters

The execution phases of these two contracts have started and the projects will run for several years with site openings planned in 2025. They illustrate the strong potential of the US market, driven by the great diversity of order givers and themes covered, where D&P benefits from unique know-how and a strong reputation.

**CMS is also committed to the completion of three projects in Europe:**



The complete renovation of the **Burrell Collection in Glasgow**, which houses one of the most extensive personal art collections, including stained glass from the Middle Ages, Chinese ceramics, Islamic carpets and French paintings. Inaugurated by King Charles III last week, the new space designed by CMS UK offers new access, a piazza, a special exhibition & events space and an outdoor coffee shop which significantly streamline the visitor experience while at the same time increasing the exhibition surface area by 35%.



The creation of the **International Rugby Experience in Limerick, Ireland**, which is getting ready to open its doors to offer visitors an immersive experience of the rugby universe. CMS UK designed this immersive experience around six separate zones with each stage rooted in the key values of rugby: passion, discipline, integrity, solidarity and respect. The opening of this exhibition covering close to 3,000 square meters will generate significant tourist flows for the city of Limerick and contribute to the economic dynamism of the region.



Inauguration, on 5 October last of the **Everest Through the Lens exhibition in London** at the Royal Geographical Society, to celebrate the centenary of the first expedition to conquer Mount Everest. Designed by CMS UK, the exhibition notably underlines the way the films of Captain John Noel popularized the peak in the 1920s. This exclusive exhibition includes a series of photos, films and manuscripts from the Mount Everest Collection and the Noel Collection which evoke the central role played by local populations (Tibetans, Sherpas, Bhotiyas) in these expeditions.

These projects illustrate the strong commercial dynamism of Chargeurs Museum Studio, notably since the second quarter of 2021, which was when tender offers restarted for cultural spaces after the peak of the health crisis. The diversity of the contracts signed underline the creativity of CMS and its ability to intervene at every stage of the value chain, from project management through to development of interior spaces including project design, services to cultural institutions, foundations and corporate brands.

Steady growth in the order book, a significant portion of which covers multi-year projects, boosts future earnings growth prospects. Given the phasing of execution of projects and revenue and earnings recognition linked to this phasing, the activity is expected to enjoy an increase in operating profitability from 2023 and in subsequent years.

## Financial calendar 2022

Wednesday, November 9, 2022 (before market)

Q3 2022 financial information



### ABOUT CHARGEURS

CHARGEURS is a family-owned entrepreneurial Group and world leader in high value added niche markets. Located in nearly 100 countries with more than 2,600 employees, the Group is organized around three strategic business segments: industrial technologies, luxury and diversification.

Benefiting from the long-term strategy of the Fribourg Family Group, its reference shareholder, Chargeurs serves sectors with strong structural growth and expresses its know-how of excellence in the commercial, industrial, marketing and logistics fields. The Group, whose global signature is High Emotion Technology, achieved revenues of €737m in 2021 and celebrates, in 2022, its 150 years of entrepreneurial boldness.

The Chargeurs share is listed on Euronext Paris and is PEA-PME eligible.

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