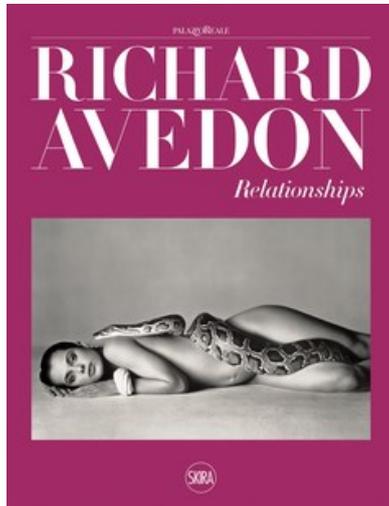


Chargeurs Museum Studio produces an iconic exhibition at the Palazzo Reale in Milan dedicated to the American photographer Richard Avedon



- Recently acquired by Chargeurs Museum Studio, Skira Editore is the co-producer, organizer, operator and publisher of the catalog for this major exhibition, which marks the launch of Fashion Week in Milan
- The exhibition starts on 22 September for a four-month period and presents an exclusive collection of photographs from the famous photographer and allocates a large section to his collaboration with the Versace couture maison, partner of the exhibition
- Chargeurs Museum Studio plans to leverage the curation capacity and quality relationships enjoyed by Skira with leading cultural and artistic decision-makers, to promote its project management, design and realization capacities with cultural institutions and major global luxury and creative brands

Skira Editore, the prestigious publishing house for art works recently acquired by Chargeurs Museum Studio, announces the inauguration, on September 22, of a major exhibition dedicated to the American fashion and portrait photographer Richard Avedon (1923-2004), for which it is the producer and the organizer, alongside the Palazzo Reale where the exhibition is taking place.

This four-month exhibition, entitled "Richard Avedon – Relationships" and inaugurated by Anna Wintour and Donatella Versace, brings together 106 works of the renowned photographer, revealing the full extent of his creativity in revolutionizing how top models are photographed, making them actors rather than mere static subjects. The photographs exhibited also underline the unique style developed by Richard Avedon in portraits, with his signature feature being the use of white backgrounds. Richard Avedon enjoyed many photographic relationships with top models, from Dovima to China Machado, as well as with global celebrities, including the Beatles and the Dalai-Lama. A large portion of the exhibition is dedicated to Richard Avedon's collaboration with fashion designer Gianni Versace, whose collections of the eighties were sublimated by the eye of the photographer, who was one of the few artists able to interpret the avant-garde talent of Gianni Versace, capturing the style and elegance of the Italian designer as well as the radical dimension of his fashions.

The exhibition presents the works of the "Center for Creative Photography" responsible for the curation of the exhibition, as well as those of the "Richard Avedon Foundation". It also benefits from the support of the Versace maison as a main partner, as well as the backing of Vogue Italia as media partner.

Like other iconic exhibitions already produced by Skira Editore, including, for example, those dedicated to Renoir, Bacon and Pop Art, the richness of this production illustrates Skira Editore's deep roots in cultural and artist circles. Chargeurs Museum Studio plans to leverage this expertise, notably in curation, to enrich its offering for cultural institutions and major luxury brands, in fashion and design. In a cultural content creation

market enjoying strong growth, Skira's local presence with major cultural decision-makers is an additional strength for CMS to promote its expertise in terms of elaboration, design, project management and execution, which are at the heart of its offering.

Beyond organizing and producing the exhibition, Skira is in charge of operating the event, from ticketing right through to managing the book store. A book store selling the exhibition catalog, published by Skira. This area of business is an integral part of Skira Editore's business model, together with publishing prestigious art works, creating and managing concession book stores, within the framework of exhibitions or for major brands, as well as the co-production of films and documentaries with significant cultural content.

All of the exhibitions organized by Skira, which is also preparing one on Japanese painter and printmaker Hokusai, have already attracted millions of visitors.

To discover the "Richard Avedon – Relationships" exhibition: <http://www.avedonmilano.it>

To discover Skira Editore: <https://www.skira.net/en>

Financial calendar 2022

Wednesday, November 9, 2022 (before market)

Q3 2022 financial information



ABOUT CHARGEURS

CHARGEURS is a family-owned entrepreneurial Group and world leader in high value added niche markets. Located in nearly 100 countries with more than 2,600 employees, the Group is organized around three strategic business segments: industrial technologies, luxury and diversification.

Benefiting from the long-term strategy of the Fribourg Family Group, its reference shareholder, Chargeurs serves sectors with strong structural growth and expresses its know-how of excellence in the commercial, industrial, marketing and logistics fields. The Group, whose global signature is High Emotion Technology, achieved revenues of €737m in 2021 and celebrates, in 2022, its 150 years of entrepreneurial boldness.

The Chargeurs share is listed on Euronext Paris and is PEA-PME eligible.

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