



Strong finish to 2021

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Q4 21 sales sharply ahead of forecasts

Chargeurs posted Q4 21 sales of EUR191m, up 43%, of which 41% was LFL. This came 20% above our EUR160m (+20%e LFL) estimate. The upside to expectations was driven by stronger trends across the board except at the healthcare solutions division (against high comps). Revenues stood 19% above 2019 level on a LFL basis.

FY 2021 EBIT in line reflecting input cost headwinds

FY 21 EBIT came in at EUR51m, down 36% YOY (against Covid boosted earnings in 2020) and in line with our forecasts despite the Q4 beat. This reflects: 1) negative mix effect related to the lower contribution from CHS 2) sharp increase in input costs during the back half of the year notably at CPF, which also saw a 12% price tailwind during the year.

Steady growth seen in 2022

Management comments for the current year suggest continued growth on the back of an order book historically high at CPF, PCC CFT and CMS and profitability improvement as 1) price effect should continue to ramp up at CPF, 2) operating leverage should play out at PCC CFT on the back of strong volume catch-up.

Forecasts and valuation range unchanged

Our forecasts are consistent with management comments: we expect 7% LFL growth in 2022e and 750bps EBIT margin gain. We leave our valuation range unchanged.

| | | | 572 331 | Absolute(%) Rel. Sector(%) | (3) | (2) | (13) | | | | | |
|---------|---|---|--|---|--|---|--|--|--|--|--|--|
| Fra | ance / Oth | | | Rel. MSCI ŠMÍD(%) | (2) | `5 2 | (0) (6) | 19 11 11 | | | | |
| 12/21 | 12/22e | 12/23e | 12/24e | Valuation metrics ⁽²⁾ | 12/21 | 12/22e | 12/23e | 12/24e | | | | |
| 1.74 | 1.75 | 2.03 | 2.57 | P/E (x) | 13.3 | 13.5 | 11.6 | 9.2 | | | | |
| 1.30 | 1.39 | 1.67 | 2.19 | Net yield (%) | 3.3 | 3.5 | 4.2 | 5.6 | | | | |
| 1.27 | 1.48 | 1.83 | 2.25 | FCF yield (%) | 9.6 | 5.5 | 6.8 | 8.9 | | | | |
| 0.76 | 0.83 | 1.00 | 1.32 | EV/Sales (x) | 1.0 | 0.9 | 0.9 | 0.8 | | | | |
| | | | | EV/EBITDA (x) | 9.7 | 8.7 | 7.6 | 6.3 | | | | |
| 737 | 790 | 823 | 853 | EV/EBITA (x) | 14.1 | 12.0 | 10.1 | 8.0 | | | | |
| 50.7 | 60.3 | 69.5 | 84.0 | EV/CE (x) | 1.8 | 1.9 | 1.8 | 1.7 | | | | |
| 39.9 | 40.2 | 46.5 | 59.0 | | | | | | | | | |
| 12.8 | 12.2 | 13.7 | 17.0 | | | | | | | | | |
| 2.7 | 2.1 | 1.7 | 1.2 | All valuation metrics based on adjusted figures | | | | | | | | |
| 0 10 10 | 12/21 1.74 1.30 1.27 0.76 737 50.7 39.9 12.8 2.7 | 12/21 12/22e 1.74 1.75 1.30 1.39 1.27 1.48 0.76 0.83 737 790 50.7 60.3 39.9 40.2 12.8 12.2 2.7 2.1 | France / Other Support 12/21 12/22e 12/23e 1.74 1.75 2.03 1.30 1.39 1.67 1.27 1.48 1.83 0.76 0.83 1.00 737 790 823 50.7 60.3 69.5 39.9 40.2 46.5 12.8 12.2 13.7 2.7 2.1 1.7 | 1.74 1.75 2.03 2.57 1.30 1.39 1.67 2.19 1.27 1.48 1.83 2.25 0.76 0.83 1.00 1.32 737 790 823 853 50.7 60.3 69.5 84.0 39.9 40.2 46.5 59.0 12.8 12.2 13.7 17.0 2.7 2.1 1.7 1.2 | France / Other Support Services 2/21 12/22e 12/23e 12/24e | France / Other Support Services I2/21 12/22e 12/23e 12/24e Valuation metrics (2) 12/21 1.74 1.75 2.03 2.57 P/E (X) 13.3 1.30 1.39 1.67 2.19 Net yield (%) 9.3 1.27 1.48 1.83 2.25 FCF yield (%) 9.6 0.76 0.83 1.00 1.32 EV/Sales (X) 1.0 FV/Sales (X) 1.0 EV/EBITDA (X) 9.7 737 790 823 853 EV/EBITDA (X) 14.1 50.7 60.3 69.5 84.0 EV/CE (X) 1.8 39.9 40.2 46.5 59.0 12.8 12.2 13.7 17.0 2.7 2.1 1.7 1.2 All valuation metrics based on adj | 12/21 12/22e 12/23e 12/24e Valuation metrics 12/21 12/22e 12/23e 12/24e Valuation metrics 12/21 12/22e 1.74 1.75 2.03 2.57 P/E (X) 13.3 13.5 1.30 1.39 1.67 2.19 Net yield (%) 3.3 3.5 1.27 1.48 1.83 2.25 FCF yield (%) 9.6 5.5 5.5 0.76 0.83 1.00 1.32 EV/Sales (X) 1.0 0.9 EV/Sales (X) 9.7 8.7 737 790 823 853 EV/EBITDA (X) 9.7 8.7 8.7 7.50 7.5 | 12/21 12/22e 12/23e 12/24e Valuation metrics 12/21 12/22e 12/23e 12/23e | | | | |

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* Date and time (London Time) on which the investment recommendation was finalised. It may differ from the date and time of broad dissemination on the website. See Appendix (on p3) for Analyst Certification, Important Disclosures and Non-US Research Analyst disclosures.

Investment case, valuation and risks

Chargeurs

Investment case

Chargeurs' convincing premiumization and build-up strategy is expected to continue delivering double digit earnings growth in the next three years.

Valuation methodology

A DCF valuation (WACC @ 7.5% and LT growth at 1%) points to EUR31/share while a ROCE/WACC 2022e approach points to EUR24/share.

Risks

To the upside:

Faster recovery in the apparel industry or in the museum services market.

To the downside:

Further weakness in the apparel industry, lower than expected activity at CHS.



DISCLOSURE APPENDIX

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 8 Exane Inc. had a non-investment banking, securities-related client relationship with the subject company/ies in the past 12 months.
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|-----------|-------------|
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Price and Ratings Chart

Chargeurs

Historical closing price & target price (as of 16/02/2022)



Source: BNP Paribas Exane

Historical rating & target price changes

The latest company-specific disclosures, valuation methodologies and investment case risks for all other companies covered by this document are available on http://cube.exane.com/compliance.



CHARGEURS

Price at 16 Feb. 22: EUR23.6 Valuation range (EUR): 24.0 (+2%) | 31.0 (+31%)

Other Support Services | Business Services - France

| Refinitiv/Bloomberg: CRIP.PA/CRI FP | Analyst: Mour | ad Lahmid | i (+33) 1 42 9 | 99 50 63 | | | | | Other | Support | Services | Business | Services | - France |
|---|-----------------------|----------------|----------------|------------------|-----------------|------------------|--|------------------|----------------------|-----------------|---------------|--|-------------------|------------------|
| Company Highlights EURn | | | 1 | | | | 100 | 4 | | 170.70 | T | | | |
| Enterprise value 723 Market capitalisation 572 | | | - | | | | The state of the s | mili | A . | | of the sandy | 1 | | |
| Free float 331 | 1 123 | | | | | - Co | Dad. | W | Janes Com | J. Brown | My poh | - | | |
| 3m average volume 0.8 | 4 1 | | | | | more | | | · myrety | M Jalin | In and | | | 199 |
| Performance (*) 1m 3m 12m Absolute (2%) (13%) 19% | 7.5 | | | John | 1 | 1 | | | | * | | | | |
| Rel. Sector 5% (0%) 11% | - | ~ I | 1 | - Marie | Mr. / | Mayfreed | | | | | | | | |
| Rei. MSCI SMID 2% (6%) 11% | 2.5 | " Swamp | mand play | M | May May | | | | | | | | | |
| 12m Hi/Lo (EUR) : 28.9 -19% / 20.6 +15% CAGR 2008/2022 2022/202 | 2000 | 1 | 14 | M | W | | | | | | | 1 | | |
| EPS restated NC 219 | 2 | MAN | Janan | | | | | | | | | | | |
| CFPS NC 175 | | | | - | - | — Price | | 3.0°CF | | | Relative to 1 | MSCI SMID | | |
| Price (yearly avg from Dec. 11 to Dec. 21) | 4.6 Dec. 11 | 3.2 Dec. 12 | 3.7 Dec. 13 | 5.3 Dec. 14 | 7.1 Dec. 15 | 11.3 Dec. 16 | 22.8 | 23.1 Dec. 18 | | 15.8 Dec. 20 | | | 23.6 Dec. 23e | 23.6 Dec. 24e |
| PER SHARE DATA (EUR) No of shares year end, basic, (m) | 13.123 | 13.525 | 14.341 | 16.021 | 22,966 | 22,986 | Dec. 17 | 23.552 | | 23,108 | | | 24.274 | 24.274 |
| Avg no of shares, diluted, excl. treasury stocks (m) | 22.497 | 21.801 | 22.378 | 22.407 | 19.616 | 22.956 | 23.172 | | | 22.851 | | | 22.938 | 22.938 |
| EPS reported, Gaap | 0.82 | (1.12) | 0.26 | 0.69 | 0.78 | 0.94 | 1.05 | 1.15 | | 1.79 | | | 1.67 | 2.19 |
| EPS company definition | 0.82 | (1.12) | 0.26 | 0.69 | 0.78 | 0.94 | 1.05 | 1.15 | | 1.79 | | | 1.67 | 2.19 |
| EPS restated, fully diluted % change | 0.36 (32.8%) | (0.43) NS | 0.26 NS | 0.52 98.3% | 1.43 174.6% | (21.9%) | 1.31 16.9% | 1.38 5.8% | (29.5%) | 2.72 179.4% | | | 2.03 15.8% | 2.57 26.8% |
| Book value (BVPS) (a) | 13.9 | 12.3 | 11.0 | 11.4 | 9.5 | 9.9 | 9.9 | 10.1 | | 10.2 | | | 12.8 | 13.9 |
| Net dividend | 0.00 | 0.00 | 0.00 | 0.20 | 0.30 | 0.55 | 0.60 | | | 0.54 | | | 1.00 | 1.32 |
| STOCKMARKET RATIOS P / E (P/ EPS restated) | Dec. 11 12.8x | Dec. 12 NC | Dec. 13 | Dec. 14 10.1× | Dec. 15 4.9x | Dec. 16 10.1x | Dec. 17 17.4x | Dec. 18 16.7x | | Dec. 20 5.8x | | | Dec. 23e 11.6x | Dec. 24e 9.2x |
| P / E relative to MSCI SMID | 26% | NC | 60% | 39% | 28% | 51% | 94% | | | 16% | | | 80% | 70% |
| FCF yield | (26.3%) | 58.5% | 31.6% | 21.0% | 10.7% | 8.1% | 2.0% | (1.4%) | 2. (0.00000 | 16.1% | | | 6.8% | 8.9% |
| P/BVPS | 0.33x | 0.26x | 0.34x | 0.46x | 0.74x | 1.14x | 2.31x | 2.29x | 1.80x | 1.55x | | | 1.85x | 1.69x |
| Net yield | 0.0% | 0.0% | 0.0% | 3.8% | 4.2% | 4.9% | 2.6% | 2.9% | | 3.4% | | | 4.2% | 5.6% |
| Payout EV / Sales | 0.0% 0.36x | 0.0% 0.23x | 0.0% 0.21x | 38.4% 0.24× | 21.0% 0.32x | 49.2% 0.60x | 45.9% 1.07× | 48.4% 1.19x | | 19.8% 0.72x | | | 49.4% 0.85x | 51.1% 0.79x |
| EV / Restated EBITDA (**) | 6.6x | 6.0x | 4.2x | 3.6x | 4.0x | 6.3x | 10.4x | 11.2x | 10.1x | 5.8x | 9.7x | 8.7x | 7.6x | 6.3x |
| EV / Restated EBITA | 9.6× | 12.9x | 6.7x | 5.1× | 5.2x | 7.9x | 12.8x | | | 7.4x | | | 10.1x | 8.0x |
| EV / NOPAT EV / OpFCF | 14.0x NS | 18.4x 3.1x | 9.8x 3.6x | 7.0x 4.1x | 7.5x 6.2x | 9.7x 9.0x | 14.8x 22.7x | | | 8.2x 7.0x | | | 13.3x 10.0x | 10.3x 8.0x |
| EV / Capital employed (incl. gross goodwill) | 0.8x | 3.1x 0.6x | 3.6x 0.6x | 4.1x 0.7x | 0.9x | 9.0x 1.5x | 22.7x 2.9x | 73.3x 2.2x | | 7.0x 1.5x | | | 10.0x | 8.0x |
| ENTERPRISE VALUE (EURm.) | 200 | 121 | 96 | 116 | 161 | 306 | 569 | | | 591 | | | 703 | 675 |
| Market cap | 60 | 42 | 51 | 83 | 139 | 259 | 528 | | | 362 | 543 | 572 | 572 | 572 |
| + Adjusted net debt (including lease liability) | 157 | 99 11 | 59 13 | 46 16 | 26 15 | 48 17 | 39 16 | | 7.77 | 227 17 | | | 157 15 | 130 15 |
| + Other liabilities and commitments + Revalued minority interests | 11 2 | 2 | 1 | 2 | 2 | *11 | 10 | . 17 | 10 | - 17 | 210 | , 13 | 15 | 10 |
| - Revalued investments | 29 | 32 | 28 | 30 | 20 | 17 | 14 | 20 | 19 | 15 | 5 41 | 1 41 | 41 | 41 |
| P & L HIGHLIGHTS (EURm) | Dec. 11 | Dec. 12 | Dec. 13 | Dec. 14 | Dec. 15 | Dec. 16 | Dec. 17 | Dec. 18 | | Dec. 20 | | | Dec. 23e | Dec. 24e |
| Sales | 552 | 524 | 467 | 478 | 499 | 506 | 533 | | | 822 | | | 823 | 853 |
| Restated EBITDA (b) (**) Depreciation | (10) | (11) | (9) | 32 | (10) | 49 (10) | 55 (10) | 61 (12) | | 102 (23) | | | 93 (23) | 107 (23) |
| Restated EBITA (b) | 21 | 9 | 14 | 23 | 31 | 39 | 44 | | | 79 | | | 70 | 84 |
| Reported operating profit (loss) | 24 | 9 | 18 | 21 | 24 | 34 | 39 | | | 56 | | | 60 | 74 |
| Net financial income (charges) | (10) | (11) | (7) | (6) | (5) | (5) | (9) | (11) | | (10) | |) (10) | (9) | (9) |
| Affiliates Other | 3 | (1) | 0 | (0) | (11) | (2) | (1) | 0 | (0) | (2) | | | | -1 |
| Tax | (5) | (9) | (4) | (4) | 8 | (5) | (4) | (5) | (5) | (4) | (1) | (9) | (12) | (15) |
| Minorities | 0 | 1 | 0 | (0) | (0) | 0 | .0 | 1 227 | 10 97 2 0 | 1 | (0) | | 0 | 0 |
| Net attributable profit reported Net attributable profit restated (c) | 10 | (12) | 8 | 11 | 15 28 | 22 26 | 25 30 | | | 41 62 | | | 39 47 | 52 59 |
| CASH FLOW HIGHLIGHTS (EURm) | Dec. 11 | Dec. 12 | Dec. 13 | Dec. 14 | Dec. 15 | Dec. 16 | Dec. 17 | Dec. 18 | | Dec. 20 | | | Dec. 23e | Dec. 24e |
| EBITDA (reported) (**) | 33 | 19 | 26 | 30 | 34 | 44 | 49 | 55 | | 84 | | | 89 | 103 |
| EBITDA adjustment (b) | (3) | 1 | (3) | 2 | 7 | 5 | 6 | | | 18 | | | 4 | 4 |
| Other items | (30) | 23 | 6 5 | (2) | (8) | (5) | (9) | (5) | | (5) | | | (5) (5) | (5) |
| Change in WCR Operating cash flow | (30) | 44 | 34 | 38 | 40 | 45 | (7) 39 | (23) | | 100 | | | 83 | (5) 97 |
| Capex | (7) | (5) | (7) | (10) | (14) | (11) | (14) | (24) | (25) | (15) | |) (13) | (12) | (13) |
| Operating free cash flow (OpFCF) | (3) | 39 | 27 | 28 | 26 | 34 | 25 | | 9 55 | 85 | | | 71 | 8.5 |
| Net financial items (d) + tax paid Free cash flow | (14) | (14) 26 | (10) 17 | (11) | (11) | (13) 21 | (15) 10 | (17) | | (27) | | | (32) | (34) |
| Net financial investments & acquisitions | (16) | (1) | 10 | 18 | 15 | (20) | (4) | (7) (66) | | (62) | | | 39 | 51 0 |
| Other | (4) | 22 | 8 | (13) | 1 | (9) | 6 | (7) | | (26) | | 5 | 0 | 0 |
| Capital increase (decrease) | 1 | 1 | 2 | 3 | 11 | 0 (42) | 0 | (2000 | | (0) | | S. Control of the Con | 0 | 0 |
| Dividends paid Increase (decrease) in net financial debt | 0 18 | (48) | (36) | (8) | (3) (25) | (12) | (7) (6) | | | (6) | | | (19) (20) | (23) (28) |
| Cash flow, group share | 20 | 8 | 19 | 19 | 21 | 31 | 31 | | | 70 | | | 56 | 69 |
| BALANCE SHEET HIGHLIGHTS (EURm) | Dec. 11 | Dec. 12 | Dec. 13 | Dec. 14 | Dec. 15 | Dec. 16 | Dec. 17 | Dec. 18 | | Dec. 20 | | | Dec. 23e | Dec. 24e |
| Net operating assets | 129 | 117 | 104 | 123 | 134 | 154 | 152 | 239 | | 350 | | | 343 | 338 |
| WCR Restated capital employed, incl. gross goodwi | 130 ill 259 | 80 198 | 50 154 | 48 171 | 41 175 | 46 199 | 46 197 | | | 57 407 | | | 44 387 | 49 386 |
| Shareholders' funds, group share | 183 | 167 | 158 | 183 | 219 | 227 | 230 | | | | | | 310 | 338 |
| Minorities | 7 | 7 | 3 | 4 | 3 | 0 | 0 | 0 | 0 | 0 | (1) |) (1) | (1) | (1) |
| Provisions/ Other liabilities | 26 94 | 23 46 | 24 | 27 2 | 24 | 22 | 22 | 27 92 | | 38 185 | | | 47 115 | 47 87 |
| Net financial debt (cash) FINANCIAL RATIOS (%) | 94 Dec. 11 | Dec. 12 | 10 Dec. 13 | Dec. 14 | (23) Dec. 15 | (3) Dec. 16 | (9) Dec. 17 | Dec. 18 | | 185 Dec. 20 | | | 115 Dec. 23e | Dec. 24e |
| Sales (% change) | 7.8% | (5.1%) | (10.9%) | 2.5% | 4.3% | 1.5% | 5.3% | 7.6% | | 31.2% | | | 4.3% | 3.6% |
| Organic sales growth | 7.9% | (6.8%) | (4.3%) | 4.6% | 1.7% | 5.1% | 3.2% | 2.6% | (1.2%) | 27.5% | (10.5%) | 7.2% | 4.3% | 2.2% |
| Restated EBITA (% change) | 1.5% | (54.8%) | 53.2% | 59.0% | 33.6% | 27.1% | 14.1% | | | 91.5% | | | 15.3% | 20.8% |
| Restated attributable net profit (% change) Personnel costs / Sales | (34.6%) NC | NC NC | NC NC | 98.8% NC | 140.4% NC | (8.6%) NC | 18.0% NC | 6.7% NC | | 179.0% NC | | | 15.8% NC | 26.8% NC |
| Restated EBITDA margin (**) | 5.5% | 3.8% | 4.9% | 6.6% | 8.1% | 9.6% | 10.2% | | | 12.5% | | | 11.2% | 12.5% |
| Restated EBITA margin | 3.8% | 1.8% | 3.1% | 4.8% | 6.1% | 7.7% | 8.3% | 8.5% | 6.6% | 9.6% | 6.9% | 7.6% | 8.4% | 9.8% |
| Tax rate | 31.0% | NC (4.0%) | 31.9% | 27.7% | NC 5.78/ | 18.5% | 13.7% | | | 9.6% | | | 24.0% | 22.0% |
| Net margin Capex / Sales | 1.4% | (1.9%) | 1.2% | 2.5% | 5.7% 2.8% | 5.1% 2.2% | 5.7% 2.6% | 5.6% | | 7.5% | | | 5.6% 1.5% | 6.9% |
| OpFCF / Sales | (0.5%) | 7.4% | 5.7% | 5.9% | 5.2% | 6.7% | 4.7% | | | 10.3% | | | 8.6% | 9.9% |
| WCR / Sales | 23.6% | 15.3% | 10.8% | 10.1% | 8.1% | 9.0% | 8.6% | 11.4% | 11.7% | 6.9% | 4.5% | 4.9% | 5.3% | 5.7% |
| Capital employed (excl. gdw./intangibles) / Sales | 33.9% | 24.4% | 18.8% | 20.6% | 19.4% | 21.2% | 20.5% | 25.4% | | 21.7% | | | 18.5% | 18.0% |
| ROE | 4.4% 82% | (5.6%) 57% | 3.7% 37% | 6.4% 25% | 12.8% 12% | 11.3% 21% | 13.2% 17% | 13.6% 61% | | 26.3% 98% | | | 15.0% 51% | 17.4% 38% |
| | | | 31.76 | 20% | 1476 | 41/0 | 17.70 | 01% | BU /6 | 80% | (170 | 01% | 0176 | |
| | | | | 8.6× | 11.5× | 11.3× | 7.3× | 6.8× | 6.1x | 8.6x | 8.6× | 8.3× | 10.3x | 11.9× |
| EBITDA / Financial charges (**) | 4.5x 5.1x | 3.1x 4.9x | 5.9x 2.6x | 8.6x 1.4x | 11.5x 0.6x | 11.3x 1.0x | 7.3x 0.7x | | | 6.6x 2.2x | | | 10.3x 1.7x | 11.9x 1.2x |
| Gearing EBITDA / Financial charges (**) Adjusted financial debt (A)+(B) / EBITDA (**) ROCE, excl. gdw. yintangibles ROCE, incl. gross goodw iii | 4.5x | 3.1x | 5.9x | | | | | 2.4x 28.2% | 3.5× | | 2.7x | 2.1x | | |



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