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This presentation may contain forward-looking statements relating to the business, results and financial performance of the Chargeurs Group.

Such forward-looking statements are based on assumptions that are currently considered reasonable but which are dependent on external factors such as changes and developments in:

- · commodity prices,
- exchange rates,
- · general economic conditions,
- · demand in the Group's major markets,
- new product launches by competitors.

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The factors that could significantly influence the Group's financial performance are set out in the Registration Document, which is filed with the AMF on an annual basis.

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03/05/2020

# Chargeurs - Presentation of 2019 annual results and 2020 outlook

STRENGTH & VISION



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#### Chargeurs

OUR AMBITION To make Chargeurs a global champion in high value-added sectors: protection for premium materials, fashion and luxury and visitor experience.









OUR VISION Chargeurs provides niche business services and markets premium product-service solutions Developing the B2B luxury business

OUR METHOD

Premiumize + Internationalize + Consolidate the market positions

OUR RESOURCES An engaged, long-term core family shareholding structure The finest talents in their industry around the world Highly robust financial flexibility

OUR ROADMAP World leader in every business Targeted €1 billion in revenue Targeted 10% normative margin



### **Chargeurs in Brief**



2020 revenue\* > €750m 2019 revenue: €626m



2,200 employees



World leader in four niche businesses



2019 ROP: > €41m



Presence on five continents (more than 90 countries)



An engaged, long-term family group



Cash generated by operation increasing to €38.7m in 2019



17 production plants16 laboratories14 logistical servicecenters



Recurring dividends: up 33% since 2015



\*full-year

### For Chargeurs, 2019 was a year of transition with pivotal achievements for the future of the Group

High point of the Game Changer transformation program



Creation of a world leader in museum services



Wide-scale greenification of our solutions

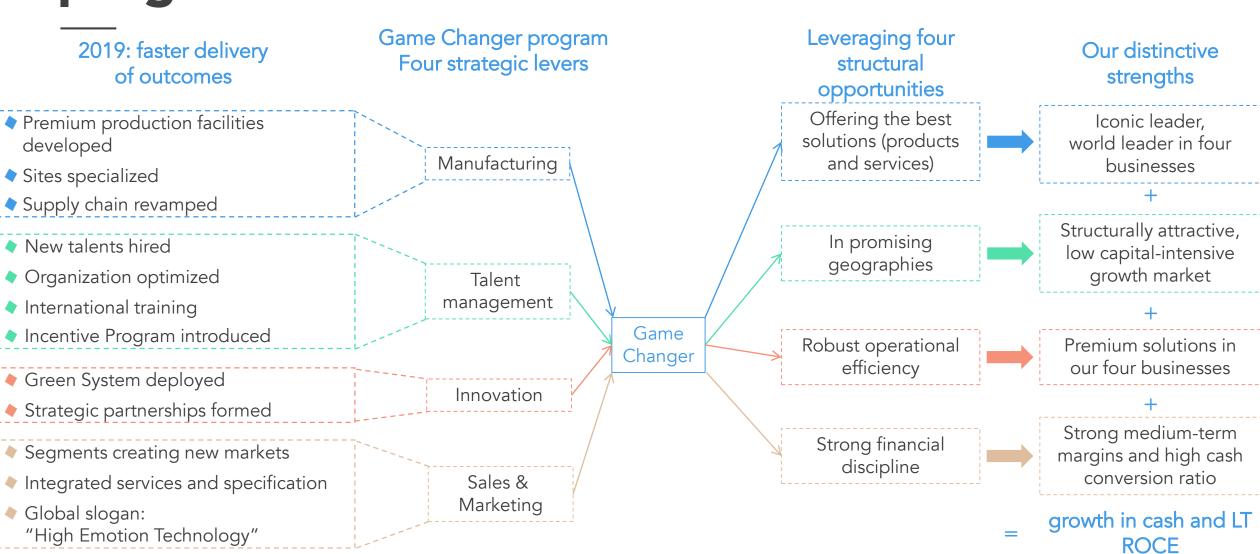


Unprecedented improvement in financial flexibility





## 1) 2019, high point of the Game Changer program



### 2) Museum services: a new premium niche market developed by Chargeurs

#### Museums represent a new category of luxury cultural goods

In complex times, museums enable their audiences to contextualize the world

Over the past 20 years, new museum concepts have emerged and become increasingly popular, alongside conventional art galleries:

- Museums of science and technology
- Natural history museums
- ♦ Historical museums
- Centers of experience in health and global issues

Museums are playing a unique role in safeguarding culture and supporting education for people of all ages

#### A refined blend of emotion and technology

Museums are becoming new cultural hubs all over the world, celebrating the natural sciences, history and human creativity or achievements

Museums are leading the way in the digital age and fostering new experiences in a wide range of industries, such as education, retailing and hospitality

Museums are investing heavily in future generations. Benefiting from billions in investment around the world, they are reinventing themselves as pioneers of the new luxury values:

- Quality
- ♦ Innovation
- ♦ Sustainable environment
- Experience



# 2) Museums, a new segment of the personal and experiential luxury market

- Younger generations prefer living experiences to buying things
  - ◆ Today, experiences are more valuable than material goods
  - ♦ In the United States and Europe, spending on culture and leisure has grown twice as fast as GDP over the last 40 years
- Spending on experiences is more rewarding for the buyer
  - Experiences are more open to positive reinterpretation
  - Experiences nurture social relationships

Museums combine the four most promising attributes of experiential luxury products



Escape Esthetics



### 2) Museums: a fast-growing premium niche market



c. €500m addressable market per year 10% to 20% yearly growth



> 200 projects under way around the world



Fast-growing markets in Europe, US, Middle East, Asia



Strong demand for experiences, technologies and services



Increasing creativity requires world-class execution



The new fronton of experiential luxury

New stories + New expertise + New execution capabilities

→ Steady growth in number of visitors and projects around the world



### 2) Strategic acquisitions to reshape and dominate this new niche market

- Strategic acquisitions in the museum and visitor experience business, brought together under a single brand: Chargeurs Creative Collection
  - ♦ In Europe: Design PM, MET Studio and Hypsos
  - ♦ In the United States: D&P
- Creation of a world leader present on every continent, and more recently in the United States with D&P
- Key acquisitions offering an unmatched, highly innovative visitor experience solution to the world's leading museums, both now and in the future:
- Acquisitions meeting our key criteria:
  - Create a world leader in a new niche market, increase margins, broaden our global footprint and integrate local infrastructure to get closer to our customers
  - Integrate a portfolio of iconic achievements around the world
  - Foster synergies with other Group units
    - > €100m in full-year revenue in 2020
    - > €10m in full-year recurring operating profit in 2020





# 3) 2019, a year rich in green and technological innovations with high growth potential

- Leadership in green innovations:
  - ◆ At CPF, with the market launch of the Oxygen and Lean eco-responsible films
  - ◆ At CFT PCC, with anti-moire effect interlinings and the introduction of the Sustainable Fifty range of interlinings made from eco-responsible materials
  - ◆ At CMS, with the strong uptake of the innovative Sublimis and Domino Black Back fabric ranges
  - ◆ The Hermès de l'Innovation prize for excellence in the "Best creative synthesis" category, recognizing the Group's ability to create value
- Optimization of supplier and customer logistics across all businesses
  - Re-engineering raw materials and logistics flows
  - Automating new production phases
- Investing in the industry of the future and game-changing technologies:
  - Start-up of the new 4.0 production line in Italy at CPF
  - Successful operation of the new high-tech 40 gauge machine at CFT PCC
  - Sublimation printing line at Leach







### 4) 2019, increasing the Group's financial headroom

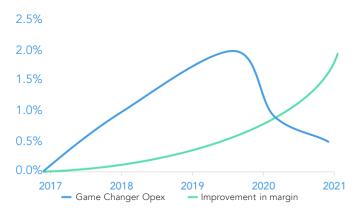
- Strict operating discipline to optimize cash conversion, with a significant improvement in the change in working capital
- 2016 and 2017 Euro PPs renegotiated, with better terms and longer maturities:
  - ◆ Leverage covenant removed
  - ♦ Gearing reduced to 1.2x
  - ◆ Maturity extended by three years, to 2026, for Euro PP notes originally maturing in 2023
- Maturity of the syndicated credit facility's revolving credit line extended for an additional year, to December 2024
- Strong, continuously improved cash position



### 2020, a year for the first structural returns on investment

- Broadening and deepening the portfolio of businesses, products and services
  - ◆ Through the acquisition of new companies in the museum services segment: Design PM, MET Studio, Hypsos and D&P
  - Thanks to a new range of very high-potential green technologies
  - By expanding in new, high-potential geographies (Middle East, India, Vietnam)
- Investments have now peaked
  - ◆ Payback from the Game Changer program is starting to exceed its costs
  - Promising synergies with the successful integration of recently acquired companies (PCC, CMS, etc.)
  - Greater robustness in the high-margin premium product and service ranges
- ◆ A year expected to be in line with the strategic roadmap, based on a constant operating environment
  - > €750m in full-year revenue in 2020
  - Recurring operating profit<sup>1</sup> expected to increase
  - Gearing improved in 2020<sup>2</sup>

#### Game Changer program: sequencing of investments and their impact on operating margin





# COVID-19: So far, a limited impact The Group becomes organize to ensure the best flexibility and resilience in a changing and uncertain environment

#### Two priorities

- Keeping our employees safe
  - Contingency plans deployed in every Group facility
  - So far, no employee infected anywhere in the world
- Serving our customers, with to date:
  - ◆ All our factories are open, with an activity rate in China higher than 80% of normalcy
  - The Group notes no supply disruption and its suppliers have been in full capacity to ensure the continuity of service
  - The Asian commercial teams, in Mainland China and Hong Kong, are working with a rate of 70% of normalcy, in line with our customers PCC in Hong-Kong who supplies all Southeast Asia is working correctly
  - The European factories are not impacted by any supply disruption or containment
  - Chargeurs Protective Films, thanks to the new techno-smart production line has a significant increase of its order book compared to last year, with strong dynamics in Europe and the US
  - Chargeurs-PCC Fashion Technologies supports the differentiation strategy of its customers, and allows them to succeed preparing their fall-winter season.
    The impact of the sanitary situation in Italy is to date limited, and the customers have to start producing shortly the creations of the coming seasons;
  - Chargeurs Museum Solutions with its historical business, Senfa Technologies, which exports technical textiles in Asia, is marginally impacted. The activity of museum services are not impacted.

Importance of a domestic footprint and low exposure to Chinese output Supports our customers' increasing need for differentiation



#### Medium-term outlook

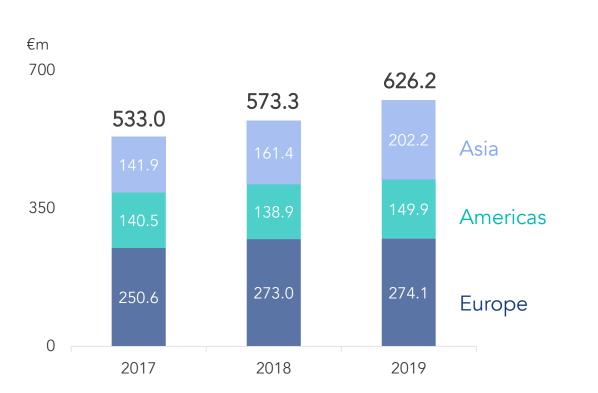
- The Group will demonstrate strong leadership in high value-added niche businesses
- Structural assets to raise profitable and sustainable growth
- ◆ An emphasis on cash generation and ROCE
- Still significant financial headroom to support growth and seize strategic opportunities
- Revenue target maintained at a full-year €1bn at the end of 2021, with a normative margin of > 10%



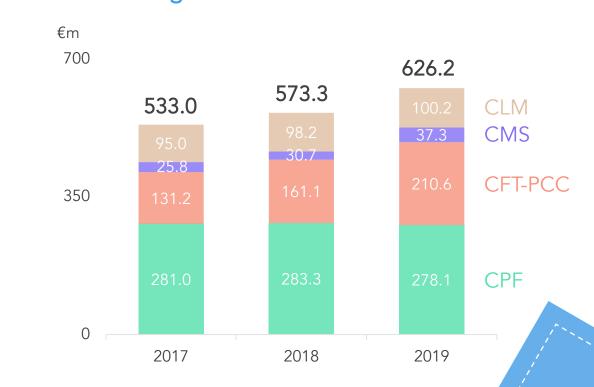


#### 2019 revenue up 9.2% to €626m

A positive contribution from every geography in 2019



Robust growth, led by successful acquisitions and forward-looking investments

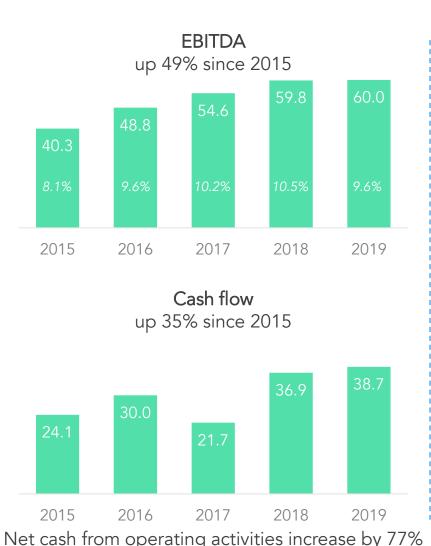


2020 will be a year of acceleration, with more than €750 million in full-year revenue and higher recurring operating profit (based on a constant operating environment)



### 2019, a resilient year despite peak investments and economic volatility





### Recurring operating profit up 35% since 2015



#### ♠ ROP evolution link to:

- <u>CPF:</u> Temporary impact of the start-up of the new production line and volatile environment link to the trade war, which have no consequences on the business potential strategy
- <u>CFT-PCC</u>: Chargeurs developed CFT, quickly integrated with success PCC, and in the meantime developing new synergies
- CMS (ex CTS): in 2019, impact of the preparation of the launch of CMS in early 2020 which should deliver strong performances in the first year





### **CPF financial highlights**

	Twelve months			<b>Change 19/18</b>		Change
In euro millions	2019	2018	2015	reported	like-for-like <sup>(2)</sup>	19/15
Revenue	278.1	283.3	227.2	-1.8%	-3.4%	+22.4%
EBITDA as a % of revenue	33.1 11.9%	39.4 <i>13.9%</i>	26.8 11.8%	-16.0%		+23.5%
Recurring operating profit (1) as a % of revenue	23.6 <i>8.5%</i>	33.0 <i>11.6%</i>	21.8 <i>9.6%</i>	-28.5%		+8.3%

- ♦ €278.1m in revenue, among the highest ever, what is confirming the strategic potential of the business despite a less favorable macroeconomic environment
  - High prior-year comparatives
  - Customers adopt a wait-and-see policy and stock reduction in context of US-China trade war
  - 2019: a strong year in the United States and Europe (except in Germany) and improving growth in H2 in Asia.
  - Promising backlog in early 2020, with a limited impact from COVID-19
- Temporary lower performance but among the Group's record highs
  - EBITDA margin around 12%
  - Recurring operating profit of €23.6m, in a particularly volatile economic environment
  - Temporary cissors effect between the impact of the commercial war and the intensification of punctual direct and indirects costs technological respecialisation of the sites link to the start-up of the new premium production line
  - Peak opex for the Game Changer program





#### **CFT-PCC** financial highlights

	Twelve months			<b>Change 19/18</b>		Change
In euro millions	2019	2018	2015	reported	like-for-like <sup>(2)</sup>	19/15
Revenue	210.6	161.1	157.5	+30.7%	+0.7%	+33.7%
EBITDA as a % of revenue	24.1 <i>11.4%</i>	17.9 <i>11.1%</i>	9.6 <i>6.1%</i>	+34.6%		+151.0%
Recurring operating profit (1) as a % of revenue	17.5 8.3%	14.8 9.2%	5.5 3.5%	+18.2%		+218.2%

- Seamless integration, promising to deliver major synergies over the medium term
- Revenue up 30.7%, with excellent momentum in a competitive market, led by:
  - The acquisition of PCC in 2018
  - The customer-centric strategy
  - Upscaling the portfolio of product and service solutions and leveraging new synergies
- Recurring operating profit of €17.5m, up 18.2%
  - Sustained growth opex to continue upscaling the business
  - Successful integration of PCC and creation of a global sourcing organization





### **CLM financial highlights**

	Twelve months			Cha	Change	
In euro millions	2019	2018	2015	reported	like-for-like <sup>(2)</sup>	19/15
Revenue	100.2	98.2	93.7	+2.0%	+1.0%	+6.9%
EBITDA as a % of revenue	2.8 2.8%	2.7 2.7%	2.6 2.8%	+3.7%		+7.7%
Recurring operating profit <sup>(1)</sup> as a % of revenue	2.7 2.6%	2.7 2.7%	2.5 <i>2.7%</i>	+0.0%		+6.2%

- Revenue up 2.0%, led by premiumization and an increasingly sophisticated supply chain
- Recurring operating profit of €2.7m
- Ongoing development of premium, higher margin products, with monetizable properties in demand from leading luxury fashion and sportswear customers worldwide





### Chargeurs Museum Solutions (ex Chargeurs Technical Substrates)

Constituted begging 2020, CMS is the global leader of the services for museum scenographie, integrating the full year impact of the 2019 and beginning 2020 acquisitions.

2 divisions:

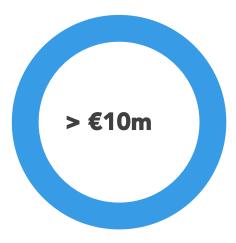
**SENFA**Technologies



2020 revenue



2020 ROP





# CMS 2019: a not meaningful year because dedicated to the preparation of acquisitions announced begging 2020, which constitute a new high value business

	Twelve months			<b>Change 19/18</b>		Change
In euro millions	2019	2018	2015	reported	like-for-like <sup>(2)</sup>	19/15
Revenue	37.3	30.7	20.3	+21.5%	+2.3%	+83.7%
EBITDA as a % of revenue	4.5 <i>12.1%</i>	5.1 <i>16.6%</i>	4.1 20.2%	-11.8%		+9.8%
Recurring operating profit <sup>(1)</sup> as a % of revenue	2.8 7.5%	4.0 13.0%	3.6 <i>17.7%</i>	-30.0%		-22.2%

- Revenue up 21.5%, lifted by the acquisition of Leach in 2018 and of Design PM and MET Studio in 2019
- Strategic commercial reorientation from Asia to the USA, with a temporary impact on Senfa Technologies revenue
- Creation of Chargeurs Creative Collections: a new world leader in museum services, with major projects gained in 2019 and to be achieved in 2020
- **Leach**: Success of the integration and commercial successes with high performances expected for 2020
- Technical decline in recurring operating profit due to the increase in capex and hirings to prepare for new acquisitions in Q1 2020
- Strategic growth objective met two years ahead of schedule



# From Chargeurs Technical Substrates to Chargeurs Museum Solutions

#### A methodical transformation

#### Structuring the organization



Globalization of management and appointment of Sampiero Lanfranchi as Chief Executive Officer in 2019

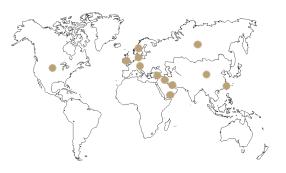
- New managers appointed in the division and key subsidiaries
- A streamlined, decentralized organization, led by a worldwide executive team

#### Business opportunities



- ◆ In manufacturing
  - New technological media (Sublimis, Domino Black Back)
  - New green media (Altimis, Alterra)
  - New markets (United States, Asia)
  - Leach Boxes
  - Premiumization
- In services
  - Chargeurs Creative Collection
  - Museum services

#### Global presence



- An organization closely aligned with customer needs
- A global presence, now including the US market
- A more diversified customer base

#### Two divisions:





### The museum visitor experience, a fast-growing market

More than 200 projects around the world

More than €4 bn in tenders issued in the UK and Europe over the past ten years

More than 110 projects announced in Europe over the past ten years

Addressable market worth c. €500m worldwide An €11bn budget for EU projects over the next ten years

c. 25% of EU opportunities budgeted at more than €100m



### Museum projects on every continent





# A need for complex and increasingly wideranging capabilities



Narrative



Design



Models, artifacts, replicas



Lighting



Interactive digital systems



Education and learning



Layout



Displays



Screens



Architecture



Technologies



Planning



### Our iconic brands to address this niche market





London-based Design PM has been providing senior planner and project management services for more than 30 years. It bridges the gap between creation and construction in the specialist sector of design that encompasses museums and other event spaces.



Celebrating heritage Disrupting the present Creating the future

London-based MET Studio has 30 years of experience in design. Its mission is to tell stories while creating magic, and to universally educate, inspire and entertain.



Based in Amsterdam, Hypsos has been a world-renowned specialist in exhibition design, construction and layout for more than a century.



Located in the Washington, D.C. metropolitan area, D&P is one of the leading specialist providers of museum-quality exhibit services, including project management, production and installation, and media and lighting systems.

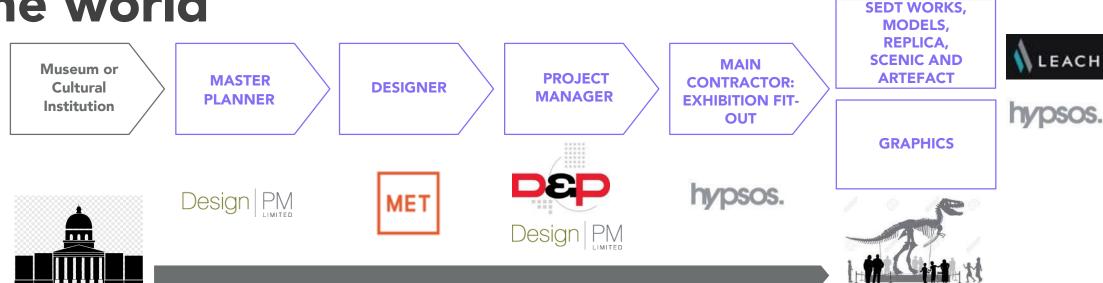


**Engaging Imaginations** 

Based in the UK, LEACH has been a leader in the world of high-impact, large-format graphic displays for over a century.



An unrivaled network offering a comprehensive range of services around the world

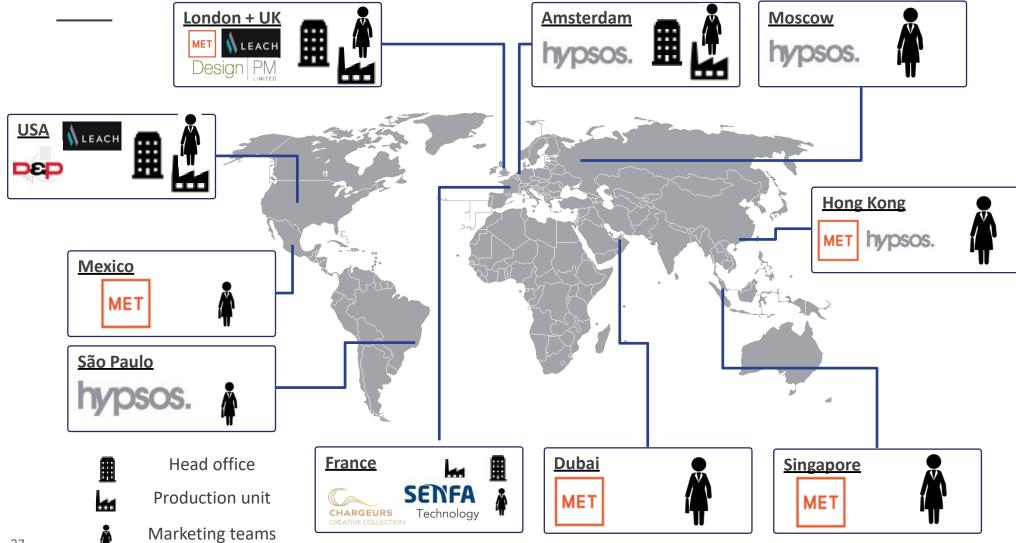




CCC is positioned as a one-stop, independent global network of self-managing subsidiaries and outside partners, dedicated exclusively to museums, exhibitions and brand experiences. Its mission is to enable its customers to fascinate and amaze their visitors.



## A global presence

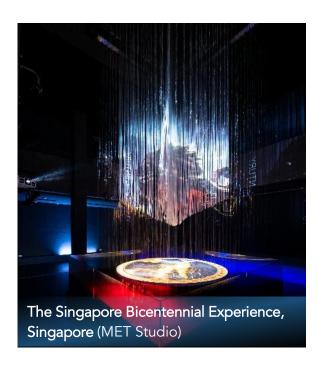




## Iconic projects led by our subsidiaries 1/2



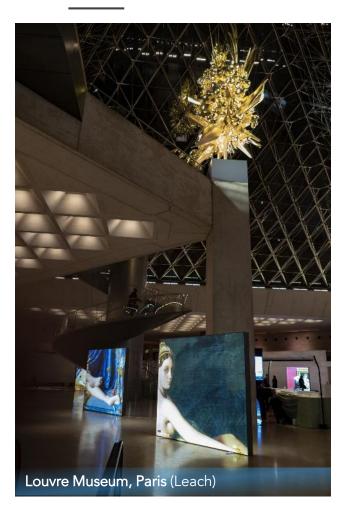








# Iconic projects led by our subsidiaries 2/2











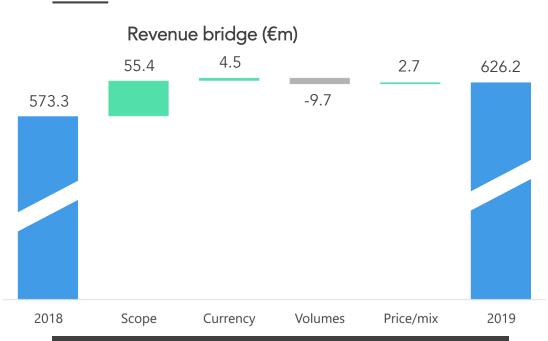


### Consolidated income statement

In euro millions	2019	2018	Change	Comments	
Revenue	626.2	573.3	+52.9 +9.2%	-1.2% like-for-like in a volatile environment, particularly for CPF in Germany and China	
Gross profit	167.0	154.3	+12.7 +8.2%	Gross profit kept at a high level as a result of the premiumization strategy	
as a % of revenue	26.7%	26.9%		Gross profit kept at a riigh level as a result of the premiumization strategy	
EBITDA	60.0	59.8	+0.2 +0.3%	Application of IFRS 16 (+€7.0m); peak of growth opex	
as a % of revenue	9.6%	10.4%		Application of IFRS 16 (#€7.011), peak of growth opex	
Depreciation and amortization	-18.6	-10.8	-7.8	Sustained investment strategy, including CPF's premium coating line; impact of IFRS 16: €(6.5)m	
Recurring operating profit	41.4	49.0	-7.6	More volatile climate in Germany and China; ramp-up of growth opex	
as a % of revenue	6.6%	8.5%		wore volatile climate in Germany and China, ramp-up of growth opex	
Amort. intangible assets linked to acquisitions	-2.5	-0.9	-1.6	Amort. of brands and customer relations from acquisitions, including €(2.0)m for PCC and €(0.3)m for Leach	
Non-recurring items	-7.0	-5.9	-1.1	Acquisitions completed and in progress: €(5.8)m; CFT reorganizations: €(0.9)m; badwill in 2018: €1.7m	
Operating profit	31.9	42.2	-10.3	Effect of the temporary decrease in ROP and of the mechanical increase of the amort. of intangible assets linked to acquisitions	
Finance costs, net	-9.8	-8.9	-0.9	Full-year effect of the syndicated loan and the new financing arrangements set up in 2018 and early 2019	
Other financial income and expense	-1.7	-1.7	0.0	Impairment of financial assets; impact of IFRS 16: €(1.0)m	
Net financial expense	-11.5	-10.6	-0.9		
Income tax expense	-4.9	-5.1	+0.2	Less lost carry forward used and activated in 2019 vs 2018	
Share of profit/(loss) of equity-accounted investees	-0.4	0.1	-0.5	Impact of CLM equity-accounted investees	
Profit for the period	15.1	26.6	-11.5		

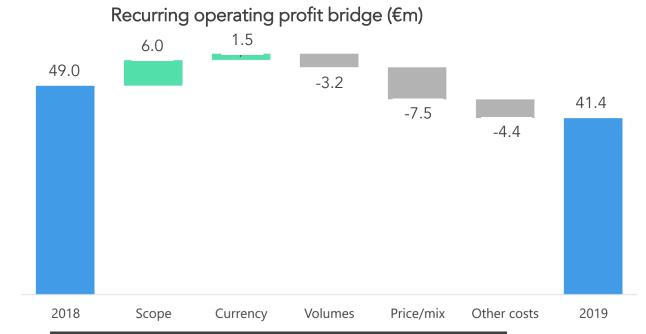


# Revenue and recurring operating profit bridges





- Scope: acquisition of PCC and Leach in 2018 and of DPM
   MFT in 2019
- Currency: USD, RMB, HKD
- Volumes: negative impact, primarily from CPF
- Price/mix: premiumization across the business base



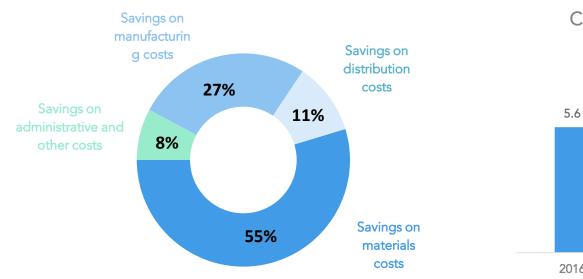
#### Main impacts on recurring operating profit

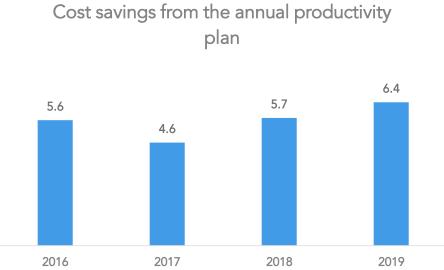
- Scope: accretive impact mainly from PCC
- Currency: positive impact of USD for CPF
- Volumes: negative impact, primarily from CPF
- Price/mix: price/geographic mix at CPF



# Success of the annual productivity plan

#### 2019 outcomes: €6.4m in full-year cost savings, with a cash impact





#### 2016-2019 Group Performance Plan:

- €6.4m in savings delivered in 2019
- **€22.3m** in aggregate savings since 2015



### Statement of cash flows

### Acceleration of cash generation thanks to an offensive action, with resources used in line with the Group's growth strategy

In euro millions	2019	2018	Comments
EBITDA	60.0	59.8	Up 0.3%: €7.0m impact of IFRS 16; growth opex
Non-recurring – cash	-7.0	-7.7	Non-recurring acquisition costs
Finance costs - cash	-10.8	-8.9	Strengthening of financial resources and extended maturity of borrowings
Income tax – cash	-3.3	-6.0	
Other	-0.2	-0.3	
Cash generated by operations	38.7	36.9	Solid cash generation
Dividends from equity-accounted investees	0.1	0.0	
Change in working capital (at constant exchange rates)	-13.3	-22.5	A €9.0m reduction in working capital in H2 thank to an action plan globally deployed
Net cash from operating activities	25.5	14.4	Solid cash from operating activities; €6.3m impact of IFRS 16
Purchases of PPE and intangible assets	-25.3	-24.3	Principally linked to the premium production line at Chargeurs Protective Films
Acquisitions	-9.6	-65.3	Primarily the acquisitions of Design PM and MET
Cash dividend	-8.6	-10.8	Continued policy of paying a recurring dividend
Effect of foreign exchange rate changes on cash and cash equivalents	-1.5	-3.5	
Other	-10.7	-11.6	O/w €(9.8)m for share buybacks and a€(1.0)m impact of IFRS 16
Total	-30.2	-101.1	Use of funds raised in line with the Group's growth strategy
Debt (-)/cash (+) at opening (12/31/v-1)	-92.2	8.9	

-92.2

-122.4



Debt (-)/cash (+) at closing (12/31/y)

## **Balance sheet analysis**

#### A very robust balance sheet structure

2019	2018	Comments	
173.1	158.1	Increase in goodwill and intangible assets resulting from acquisitions in 2019	
25.8	0.0	Impact of the first-time adoption of IFRS 16	
87.3	80.7	7 CPF's premium production unit and impact of IFRS 16	
12.6	13.1		
9.4	12.9		
73.0	64.6	Trend inversed in H2 with an €11.2m decrease in WCR	
381.2	329.4		
232.4	237.2	Profit: €15.1m; Cash dividend paid: €(8.6)m; Share buybacks: €(9.8)m	
-26.4	0.0	Impact of the first-time adoption of IFRS 16	
-122.4	-92.2		
	173.1 25.8 87.3 12.6 9.4 73.0 381.2	173.1 158.1 25.8 0.0 87.3 80.7 12.6 13.1 9.4 12.9 73.0 64.6 381.2 329.4 232.4 237.2 -26.4 0.0	

#### **Stronger financial resources**

	201	19	2018	
	Nominal(€m)	Average maturity (years)	Nominal(€m)	Average maturity (years)
Drawn financing facilities	213.2	4.5	195.7	4.7
Undrawn financing facilities	162.0	5.0	206.5	5.8
Total confirmed financial resources	375.2	4.7	402.2	5.3

#### **Controlled financial ratios**

	2019	2018
Leverage ratio: net debt/EBITDA	2.0	1.5
Gearing ratio: net debt/equity	0.5	0.4





Michaël Fribourg – Chairman and CEO



## An engaged, long-term strategic commitment to excellence

A clear strategy

- A highly engaged Board of Directors and top management team
- A clear vision: to constantly broaden our leadership in niche businesses
- Regularly implementing and systematically deploying best practices for excellence
- A long-term ownership structure and a robust balance sheet and cash flow to support organic growth and the acquisitions strategy

Operational excellence

Highly committed teams

The Game
Changer
operational
excellence plan

Continuous improvement in production and customer service

Strict financial discipline

Creation of quantitative and qualitative value

**Disruptive** innovations

Extending the value chain and creating our markets

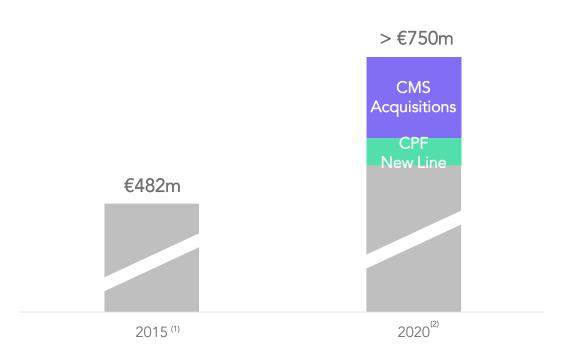
Targeted, accretive acquisitions

Strong
Sales to Profit
and
Profit to Cash
ratios

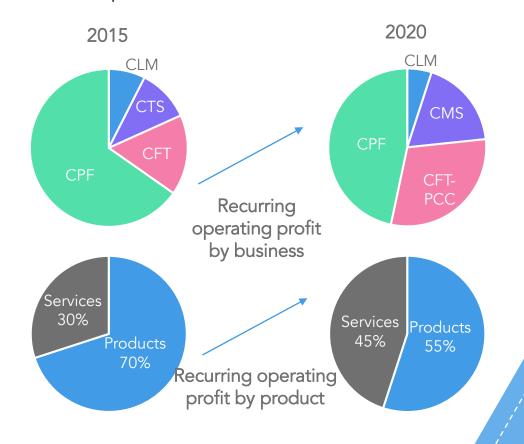


# In 2020, the Group will enjoy a strong position in a constant operating environment

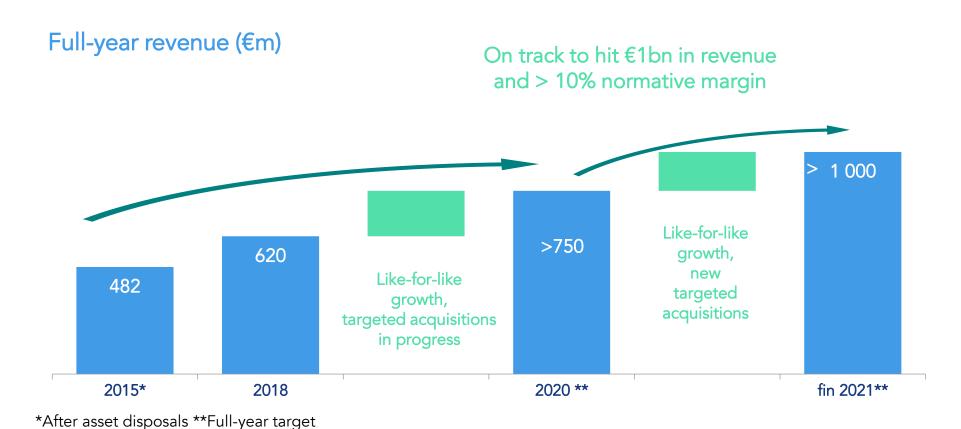
Revenue expected to top €750m on a full-year basis



Higher recurring operating margin in a constant operating environment, with three main performance drivers



## Chargeurs is stepping up its transformation







## Maximizing shareholder value creation

A share performance that is now covered by 6 analysts













#### Reference indexes





#### Dividend per share since 2015





### Glossary

- Organic or internal change at comparable scope of consolidation and constant exchange rates (like-for-like) for year Y compared with year Y-1 is calculated by:
  - applying the average exchange rates for year Y-1 to the period concerned (year, half-year, quarter); and
  - using the scope of consolidation for year Y-1.
- **EBITDA** corresponds to recurring operating profit (as defined below) restated for the depreciation of property, plant and equipment and the amortization of intangible assets.
- Recurring operating profit (ROP) corresponds to gross profit after selling, general and administrative expense and research and development costs. It is stated:
  - · before amortization of acquired intangible assets; and
  - before other operating income and expense, which correspond to material non-recurring items that are unusual in nature and occur infrequently, and therefore distort assessments of the Group's underlying performance.
- Recurring operating margin is recurring operating profit as a % of revenue.



