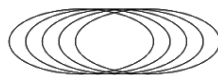


Chargeurs PCC Fashion Technologies introduces the widest worldwide range of eco-friendly interlinings under the "Sustainable Fifty" brand:

- An offering with a highly innovative content targeted at luxury, mass market and new digital fashion brands
- Strengthened environmental leadership that provides customers with a solution that will help them achieve their sustainable development objectives
- An offer of "environmentally friendly" solutions cutting across all Group's businesses



SUSTAINABLE FIFTY

« "The global launch of the Sustainable Fifty range is an additional growth driver among the initiatives being pursued by Chargeurs PCC Fashion Technologies through its Game Changer program. By stepping up green innovations, the group is acquiring the means to sustainably strengthen leadership of its businesses and enhance their premiumization. "said **Michaël Fribourg**, Chairman and Chief Executive Officer of the Chargeurs group.

"The Sustainable Fifty range launched with more than 200 customers in attendance, gathered together for this event in Shanghai demonstrates our spirit of innovation that aims to offer global brands a comprehensive solution in delivering sustainable fashion products. This green offensive ushers in a significant change in the way we are building the future of fashion and its industries," said **Angela Chan**, President and Managing Director of the division Chargeurs PCC Fashion Technologies.

A HIGH-POTENTIAL OFFERING IN A FASHION MARKET THAT IS RAPIDLY MOVING TOWARDS A GREENER FUTURE

Sustainable Fifty brings together a range of products made from recycled or sustainable fibers and certified by global benchmarking organizations such as « Better Cotton Initiative » (BCI) and « Global Recycle Standard » (GRS). This genuine green offensive is the outcome of sustained innovation that will enable Chargeurs PCC Fashion Technologies to gain market share by capturing needs as yet unsatisfied in every market segment it addresses: from luxury apparel to technical garments. A growing proportion of fashion players stated that they wanted to be fully eco-responsible by 2025. Sustainable Fifty will enable them to meet their commitments.

The criterion of sustainability turns out to be a key asset for brands, which must respond to society's growing environmental concerns and take part in protection efforts. The resolutely premium positioning of the new Sustainable Fifty range will enable the group to increase its revenue and its volumes, by capitalizing on the pressing challenge to protect the environment to which Chargeurs is the only player in the world capable of providing an immediate response.

AN OFFERING IMMEDIATELY AVAILABLE WORLDWIDE, UNDERPINNED BY A DEDICATED MARKETING STRATEGY

Chargeurs PCC Fashion Technologies is reshuffling its product line-up to provide its customers with more than fifty types of eco-friendly interlinings, accounting for one third of its range, making it the world leader in sustainable interlinings solutions.

This one-of-a-kind offering targeted at more than 2,000 customers is now being delivered by all sales offices in that business segment located all over the world and is supported by an innovative marketing campaign and by the launch of the new Chargeurs PCC Fashion Technologies' website. This means that the group's strategy is being rolled out continuously in the service of its customers.

CHARGEURS IS TRANSFORMING ALL ITS BUSINESS SEGMENTS INTO LEADING PROVIDERS OF ENVIRONMENTAL SOLUTIONS

Turning environment challenges into a driver for sustainable competitiveness, Chargeurs has in recent years stepped up its green innovations in all its business lines in partnership with its key accounts:

- Chargeurs Protective Films guarantees its customers 100% recyclability of its protective films and is currently developing a range of bio-sourced and bio-recyclable films, as the case may be, that combine the world's best innovations in extrusion and coating;
- Chargeurs Technical Substrates has designed a fully recycled textile for digital printing "Alterra Solution", made from fully recycled fibers and offering all its customers up-cycling solutions to extend the product lifespan;
- Chargeurs Luxury Materials is the only global operator in the field of certification and traceability of premium-quality wool fibers called "Organica Precious Fiber" (organica-preciousfiber.com).

All these successes were materialized by the Chargeurs group making the list of GAIA-rated companies in 2018, a benchmark stock market index for Socially Responsible Investment (SRI) that recognizes the most committed mid-sized companies in terms of CSR.



ABOUT CHARGEURS

Chargeurs is a global manufacturing and services group with leading positions in four segments: temporary surface protection, garment interlinings, technical substrates and combed wool.

It has over 2,000 employees based in 45 countries on five continents, who serve a diversified customer base spanning more than 90 countries.

In 2018, revenue totaled €573.3 million, of which more than 90% was generated outside France.

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