

LOUVRE

AMIS DU LOUVRE



CHARGEURS
PHILANTHROPIES

THE SOCIÉTÉ DES AMIS DU LOUVRE AND CHARGEURS PHILANTHROPIES IMPLEMENT A PRESTIGIOUS PARTNERSHIP

PRESS RELEASE

Paris, December 11, 2018

This partnership is inaugurated today by a first collaboration on the occasion of a unique show featuring Fabrice Luchini entitled « Great French writers describe masterpieces of classical painting »

Fabrice Luchini is to inaugurate a new show organized by The Société des Amis du Louvre that will feature masterpieces of painting and literature of the French and European heritage.

The Chargeurs Philanthropies Foundation, the premier patron of this evening, will offer young audiences an immersive visual experience into the heart of painting

Leach, a large-format graphics specialist and the flagship of the Chargeurs Group, has been put in charge of creating the exceptional visual setting for the evening organized at the Louvre's iconic Pyramid



On the occasion of the signing of this partnership agreement, **Michaël Fribourg, Chairman and Chief Executive Officer of Chargeurs**, said:

"Chargeurs is delighted with this association between its Foundation and The Amis du Louvre that play an important role in promoting one of the world's most celebrated and important cultural institutions. Our participating in this unprecedented visual revolution at the Louvre is a great way to showcase Leach's unique expertise, one of the Group's flagship companies acquired in May 2018.

Louis-Antoine Prat, Chairman of The Société des Amis du Louvre: *"We would like to thank Chargeurs very warmly for supporting our mission of promoting the ancient arts among the younger generation and for generously contributing to the organization of a unique evening that is to pay tribute to great French writers and celebrate some masterpieces of classical painting.*

THE SOCIÉTÉ DES AMIS DU LOUVRE AND CHARGEURS PHILANTHROPIES, A FIRST ICONIC VISUAL REVOLUTION TODAY, THURSDAY DECEMBER 11

Actor Fabrice Luchini, ambassador of The Société des Amis du Louvre, will showcase anew masterpieces by the great masters of classical painting exhibited there - Matthias Grünewald, Rembrandt, Jacques-Louis David, Jean-Dominique Ingres, Eugène Delacroix, Johannes Vermeer or Nicolas Poussin-, by skillfully conjuring up the spirit and reading excerpts of the texts of great French writers such as Charles Baudelaire, Joris-Karl Huysmans, Marcel Proust, etc-, selected by the member of the French Academy Marc Fumaroli.

This unique show will bring together 600 people in the glass Pyramid of the Louvre, including some 170 young millennials, members of The Amis du Louvre. This reflects the Société des Amis du Louvre's strong desire to take up the best that modernity can offer in terms of talent and technology, in order to promote and pass on to younger generations - in an innovative and constantly renewed way - the knowledge of and taste for the classical arts, which are part of the French and European heritage.

Chargeurs Philanthropies, biggest patron of the event

Chargeurs Philanthropies, as biggest and main sponsor of the event, will shed a new light on these great works which are part of the world's iconographic heritage. Besides providing financial support, the Foundation will offer a spectacular visual immersive experience at the heart of some of the most emblematic classical paintings, which will be commented on by Fabrice Luchini, in the Louvre's Pyramid, today, Thursday, December 11. Backlit light boxes, the brainchild of Leach, by letting the light shines through the painting itself, will provide a disruptive visual backdrop to the actor's words.

For 127 years, Leach has been positioning itself worldwide as a designer of innovative visual experiences for museums. Based in the United Kingdom, the company joined the Group last May as part of Chargeurs Technical Substrates business line. Its portfolio includes such prestigious institutions as the Museum of London, the Royal Air Force Museum and the National Charter Monument in Bahrain.



*Visual setting from **La Grande Odalisque d'Ingres**,
Made by **Leach**, subsidiary of Chargeurs group*

ABOUT THE SOCIÉTÉ DES AMIS DU LOUVRE

Founded in 1897 and state- approved in 1898, The Société des Amis du Louvre was one of the first private patrons of the Museum. With more than 60,000 members, it brings together the loyal audience of the Louvre Museum, offering to as many people as possible the opportunity to contribute to enriching the national collections and to get better acquainted with our artistic heritage. Since 2016, The Société des Amis du Louvre has been presided over by the collector and art historian Louis-Antoine Prat.

ABOUT CHARGEURS PHILANTHROPIES

Created in the summer of 2018, the Chargeurs Philanthropies Foundation is part of Chargeurs' philanthropic DNA. Highly aware of the societal role played by companies, Chargeurs, which is present in 90 countries, set up its own foundation to deliver on its many commitments and strengthen actions to promote access to culture, health and education for the greatest number of people, as well as intercultural dialogue.

The Foundation selects, with great care and passion, high-quality projects with exceptional profiles.

By helping to strengthen the Group's values through its commitment, Chargeurs Philanthropies is positioning itself as a key component of the sustainable competitiveness fostered and developed by Chargeurs day in and day out.



ABOUT CHARGEURS

Chargeurs is a global manufacturing and services group with leading positions in four segments: temporary surface protection, garment interlinings, technical substrates and combed wool.

It has some 2,000 employees based in 45 countries on five continents, who serve a diversified customer base spanning more than 90 countries.

In 2017, revenue totaled €533 million, of which more than 90% was generated outside France.

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